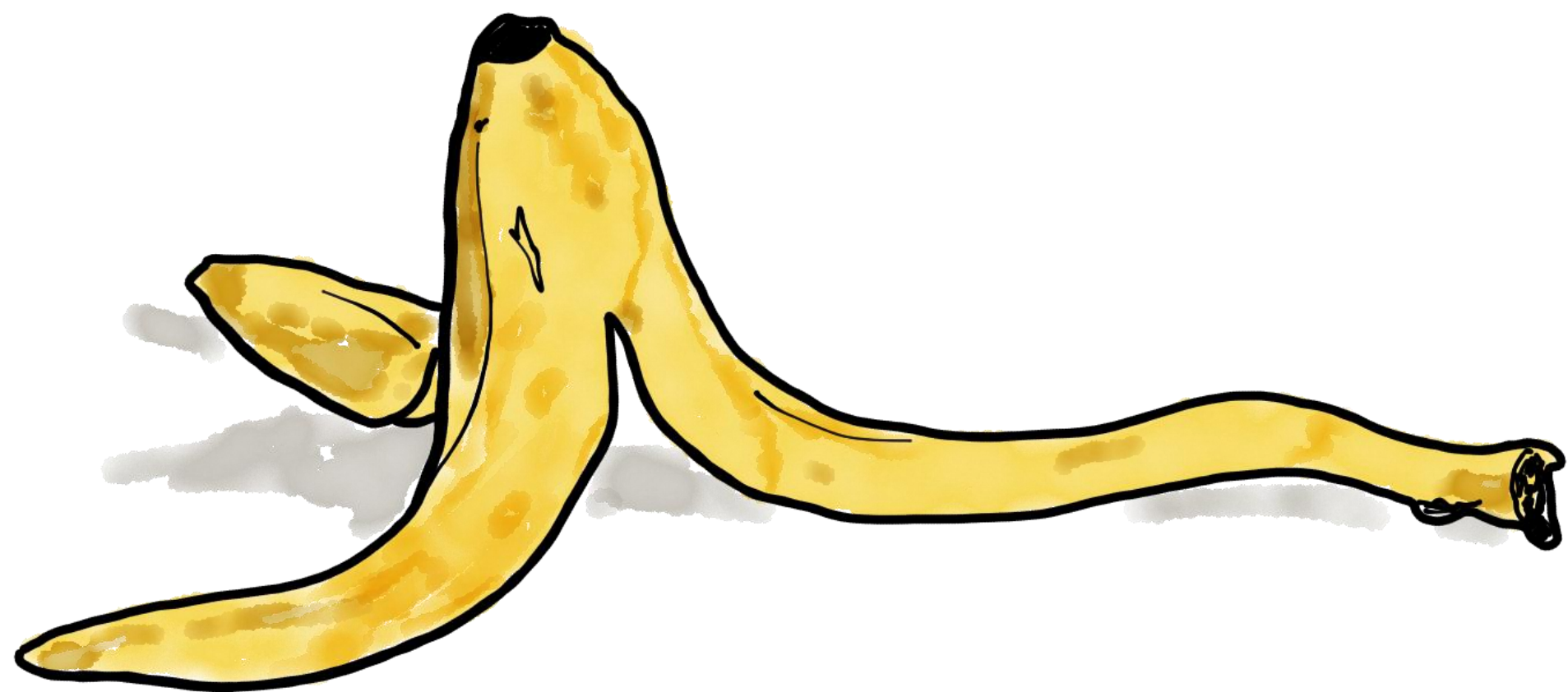


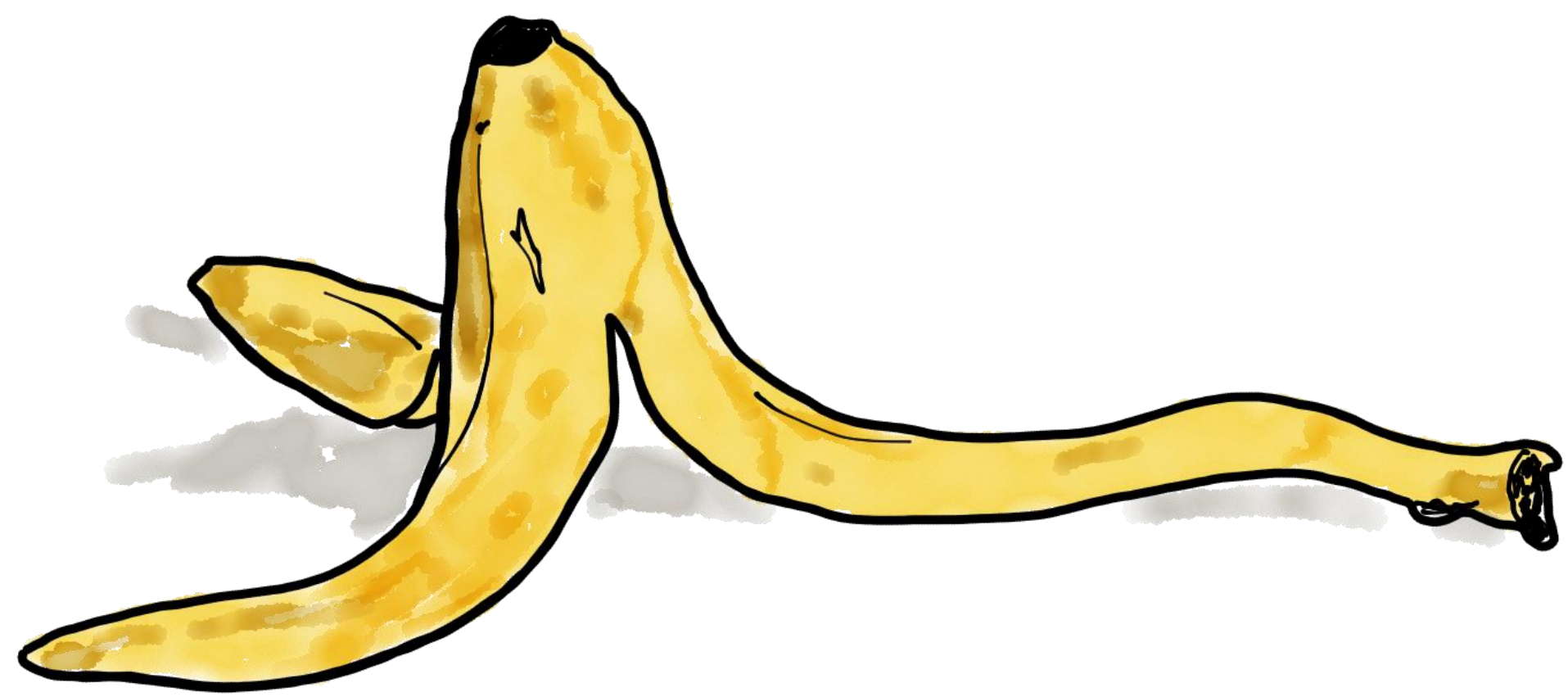
De Verander

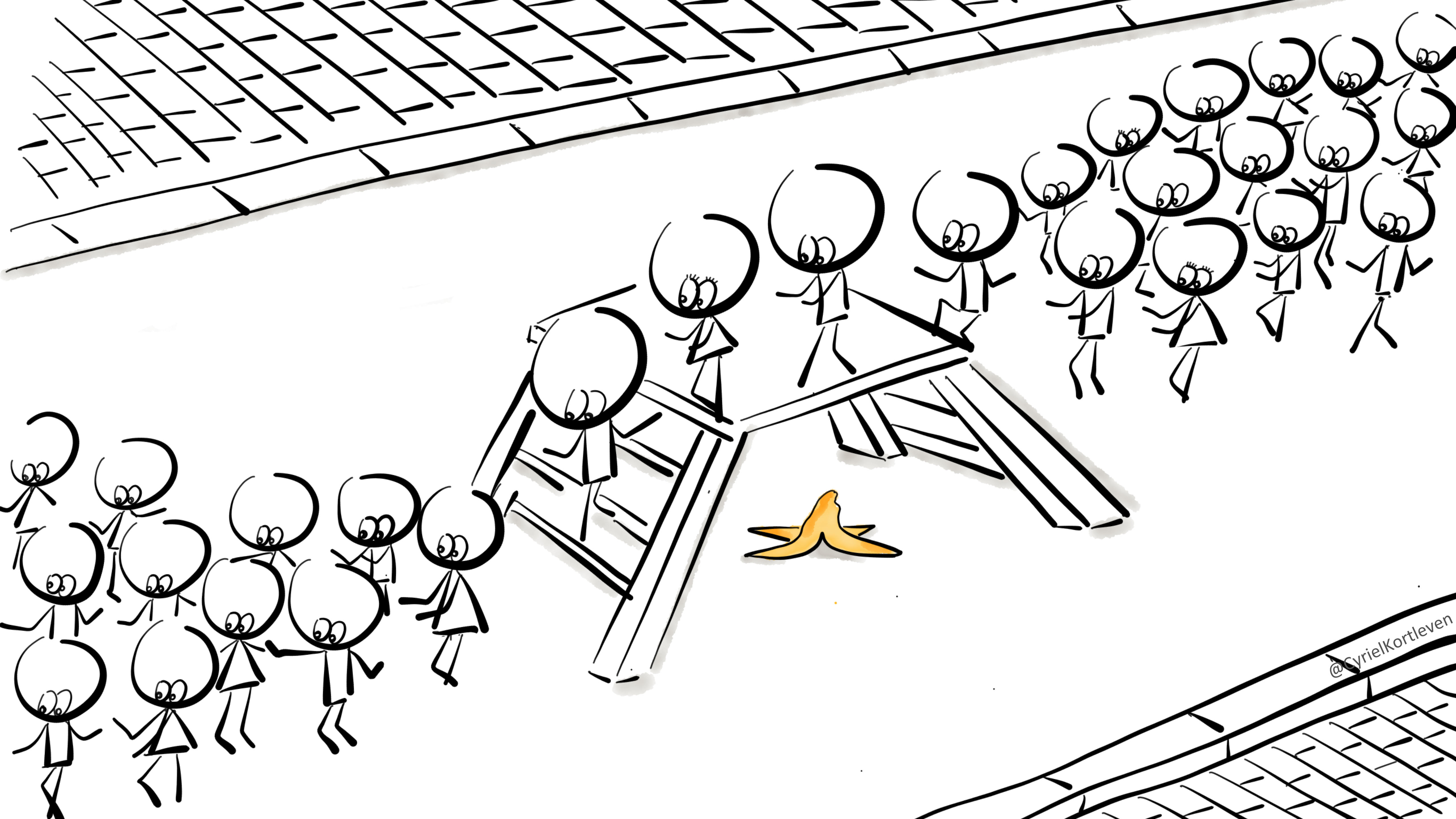
'Survival kit voor professionals in verandering'

Mindset



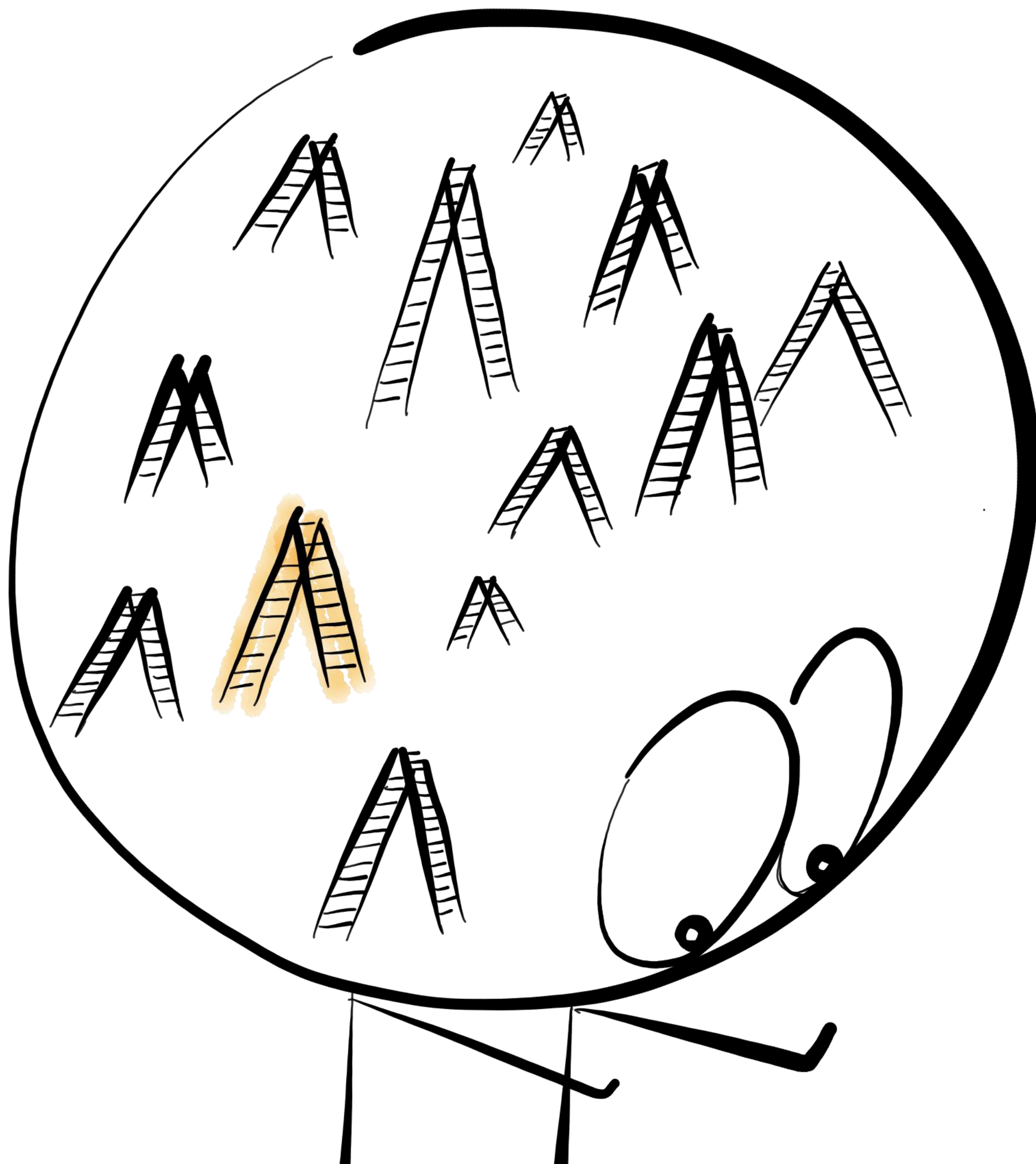
Cyriel Kortleven

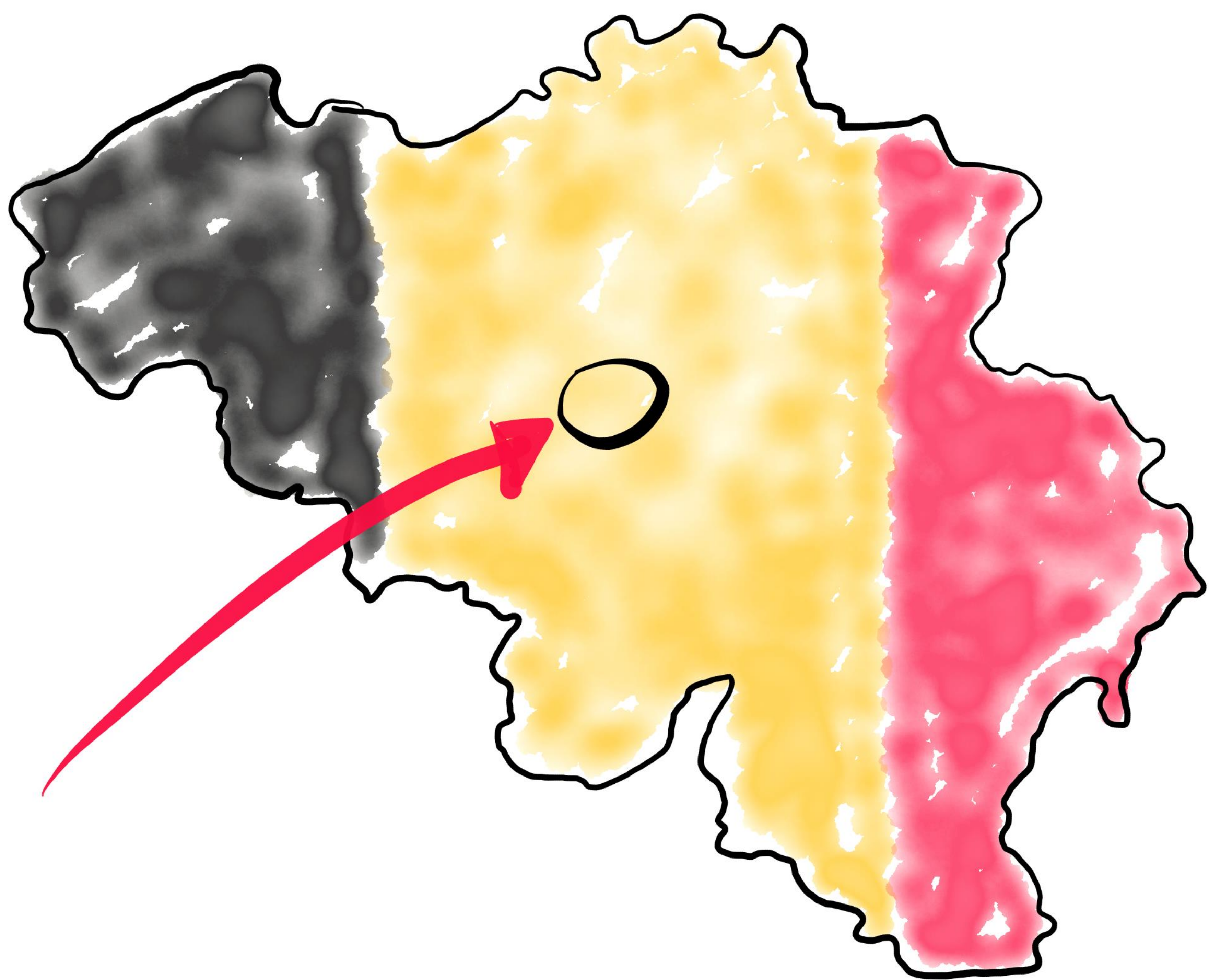


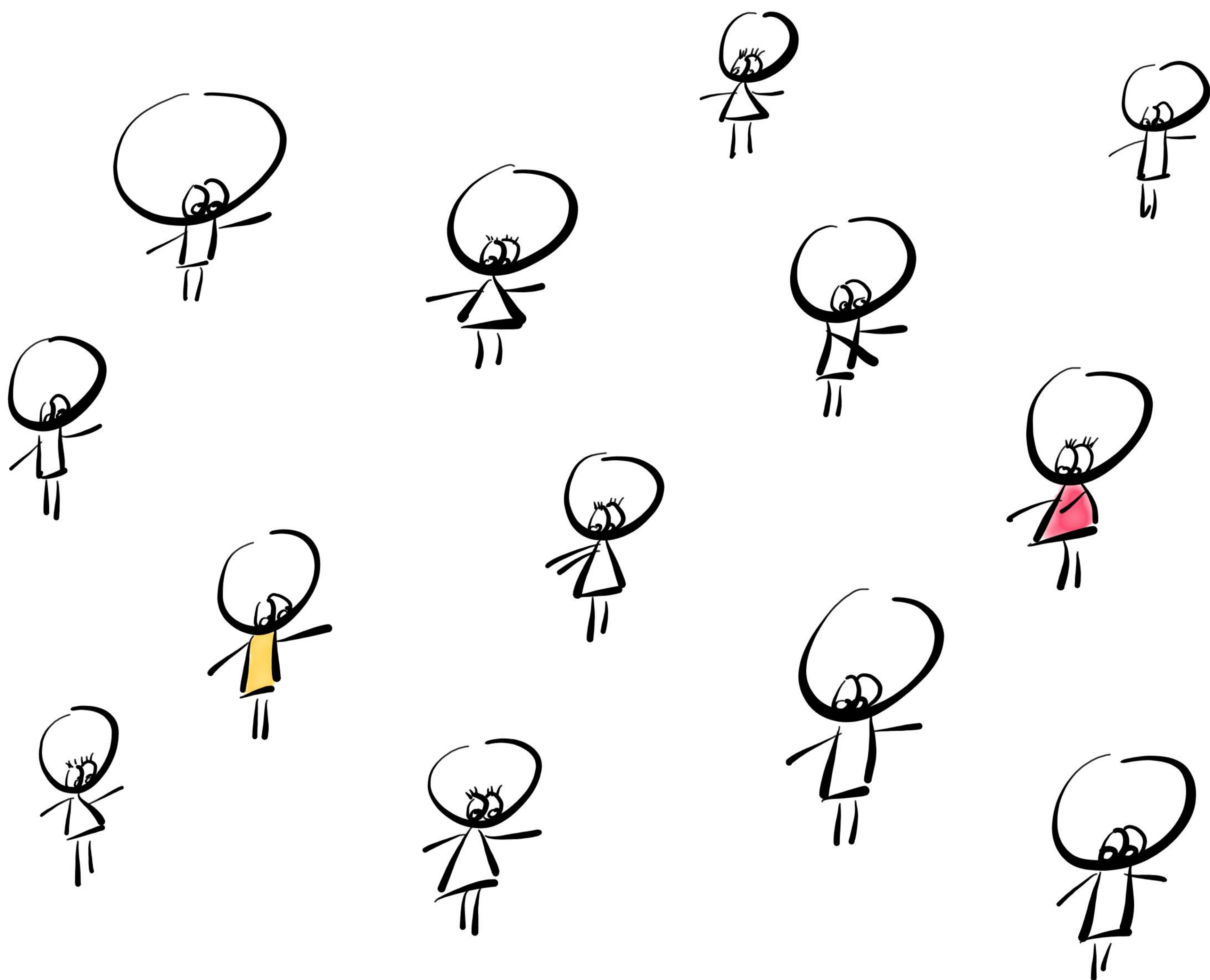


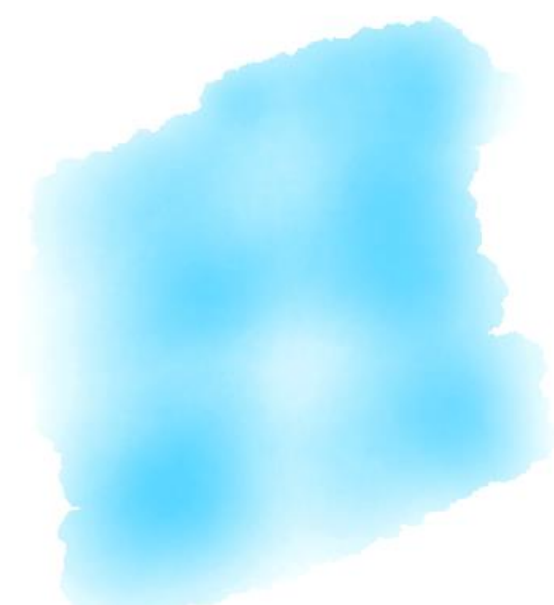
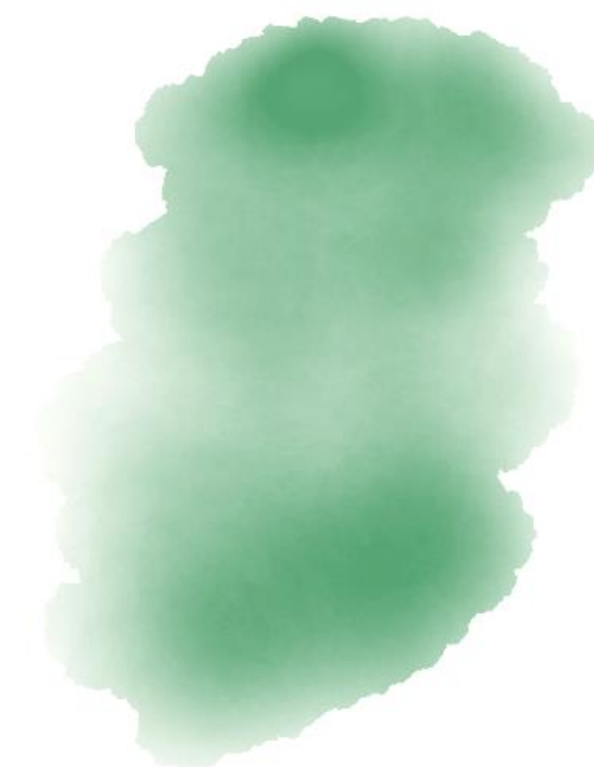
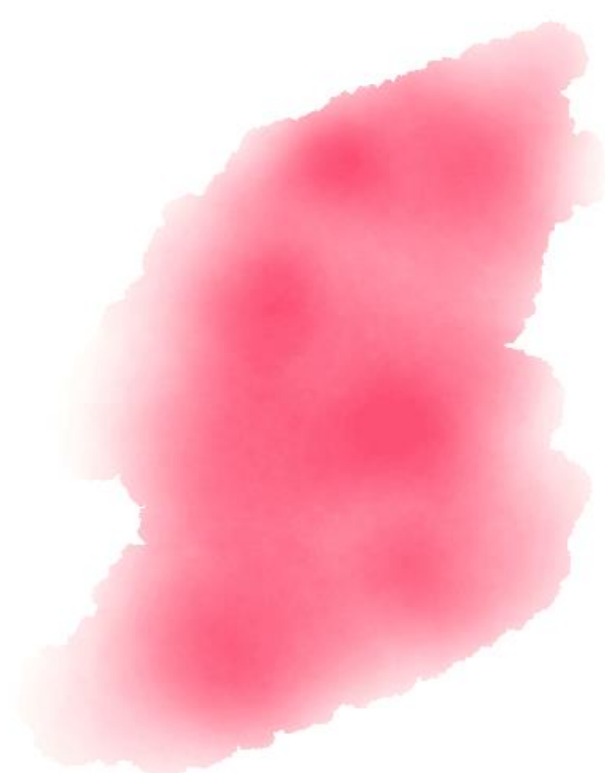
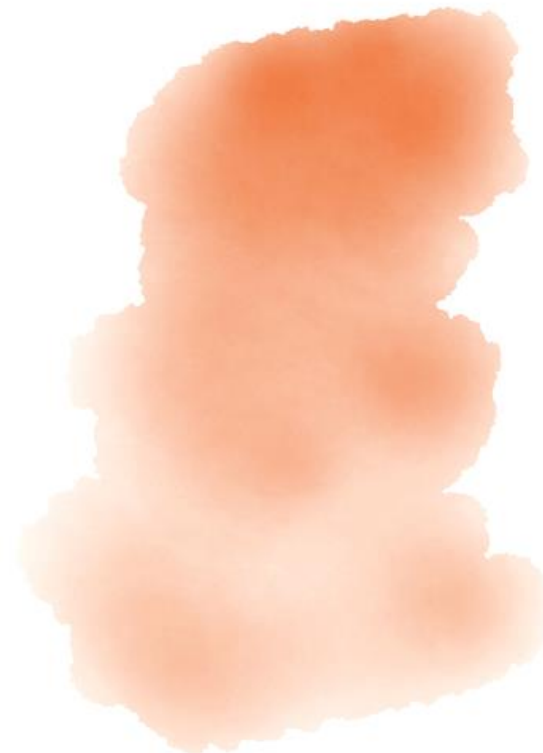
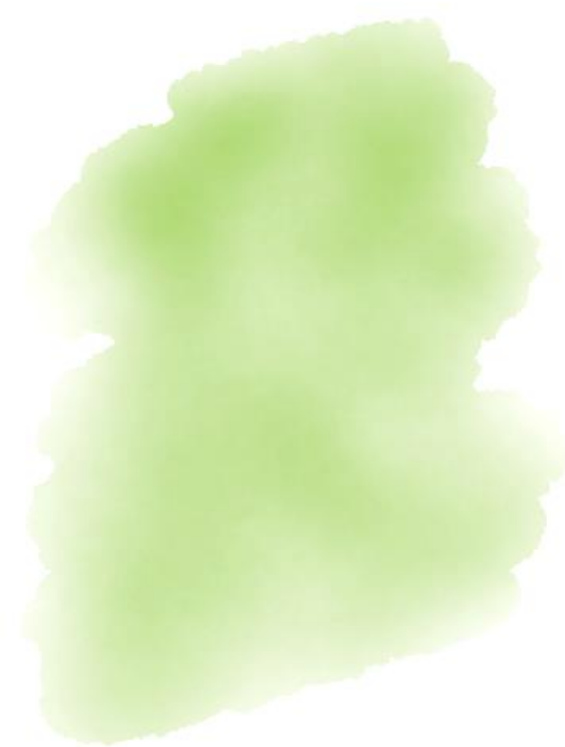
@CyrielKortleven

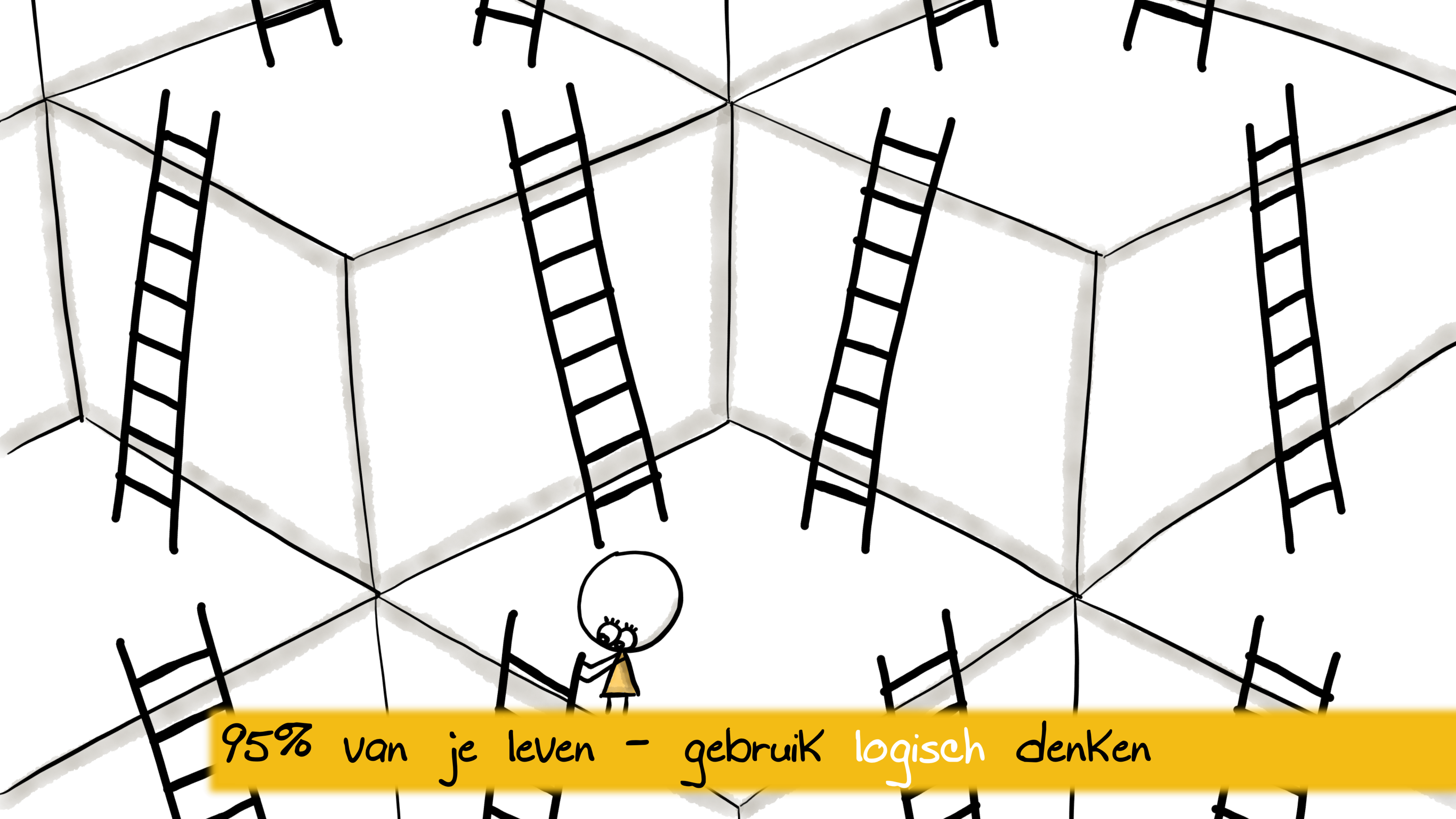
Ladders in ons brein







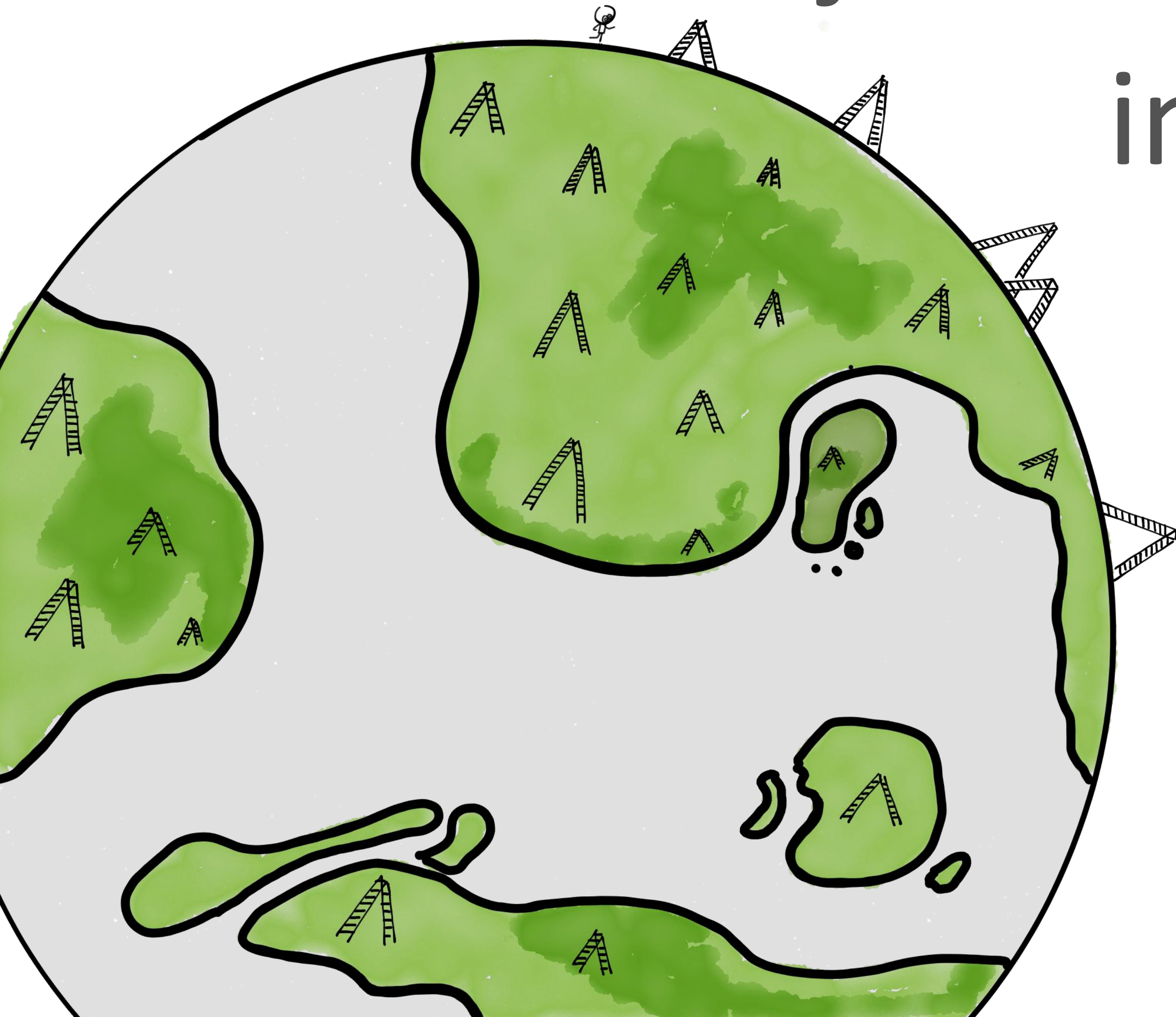




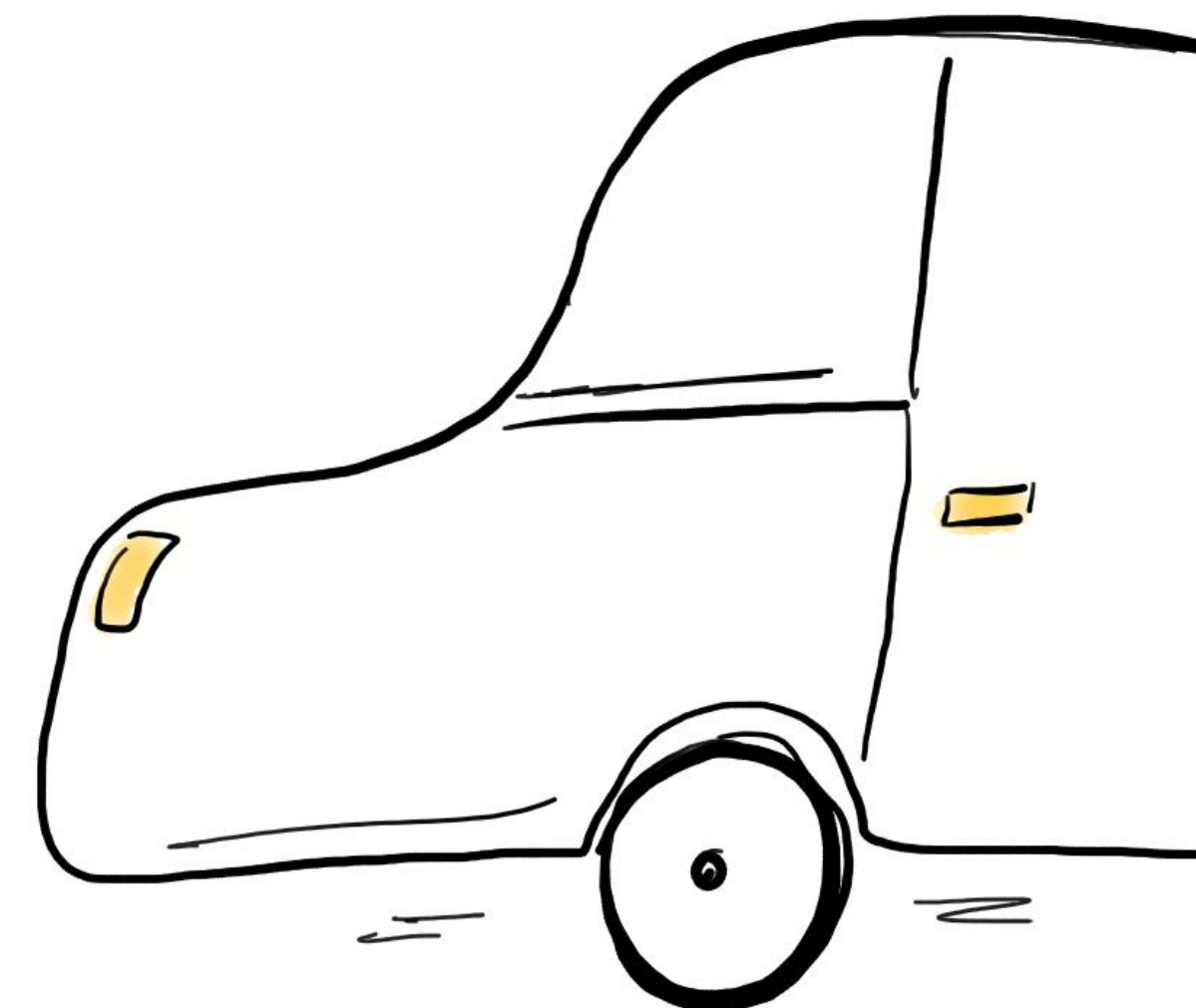
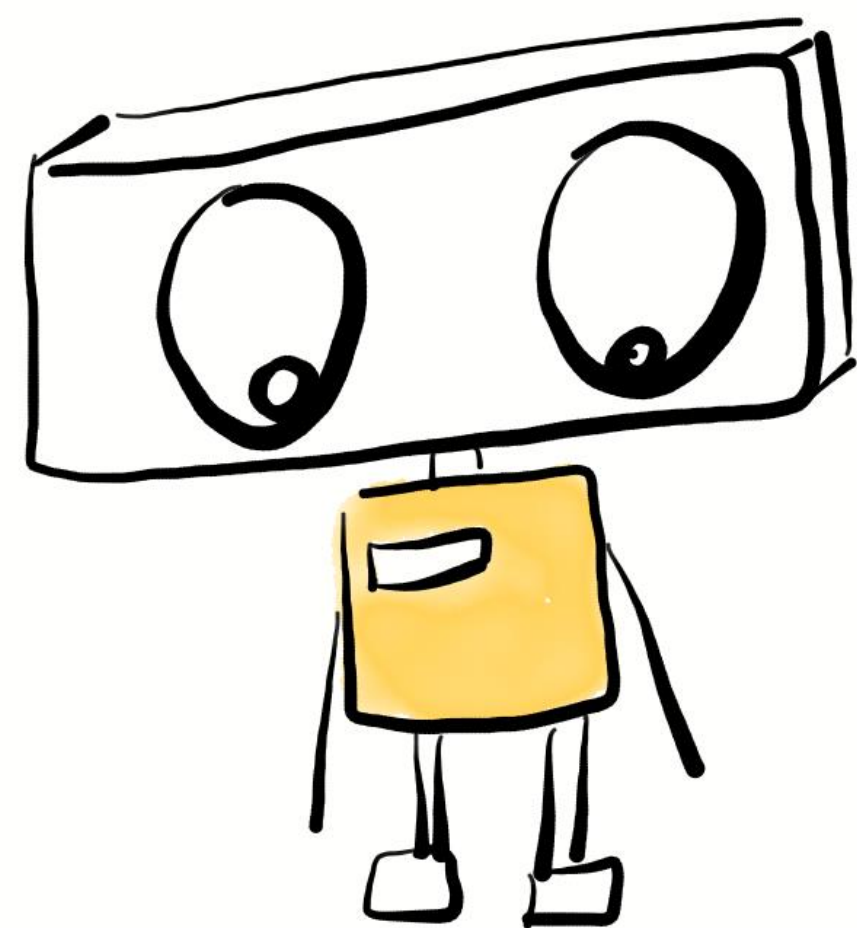
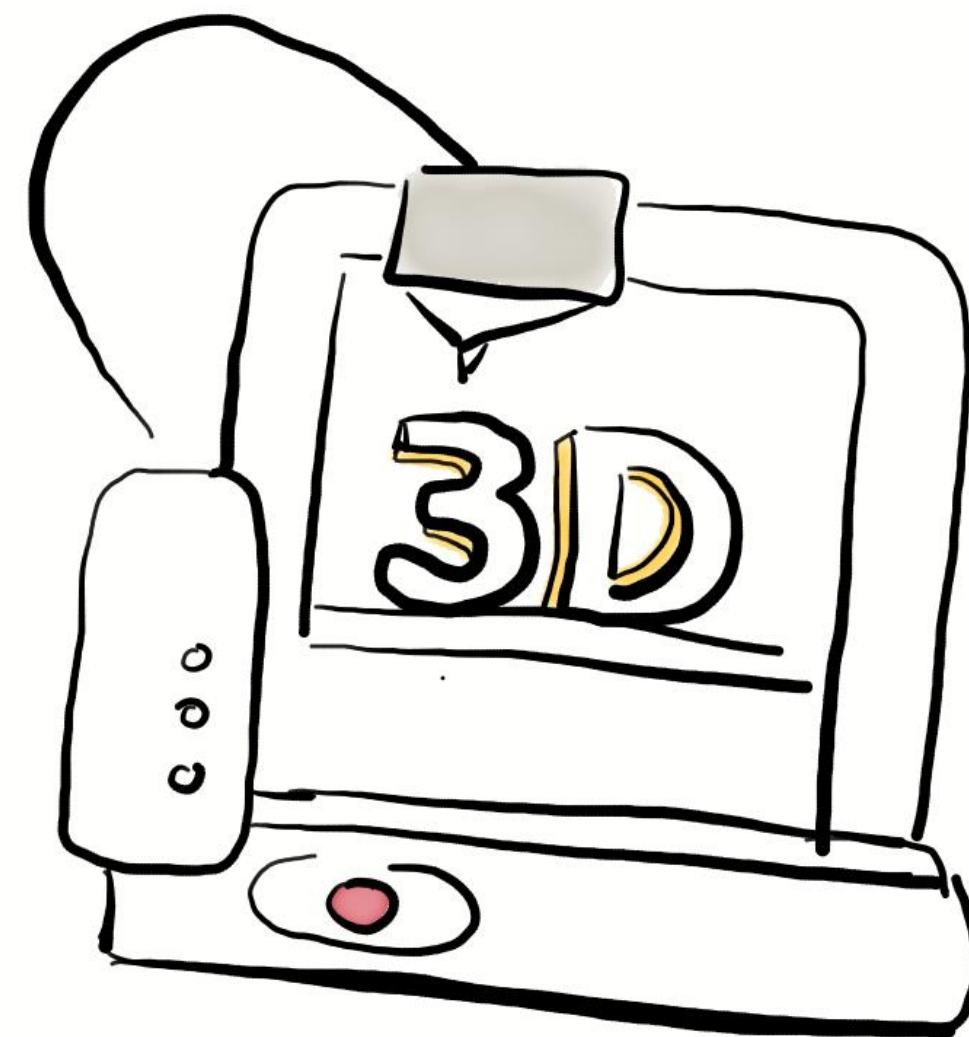
95% van je leven - gebruik logisch denken

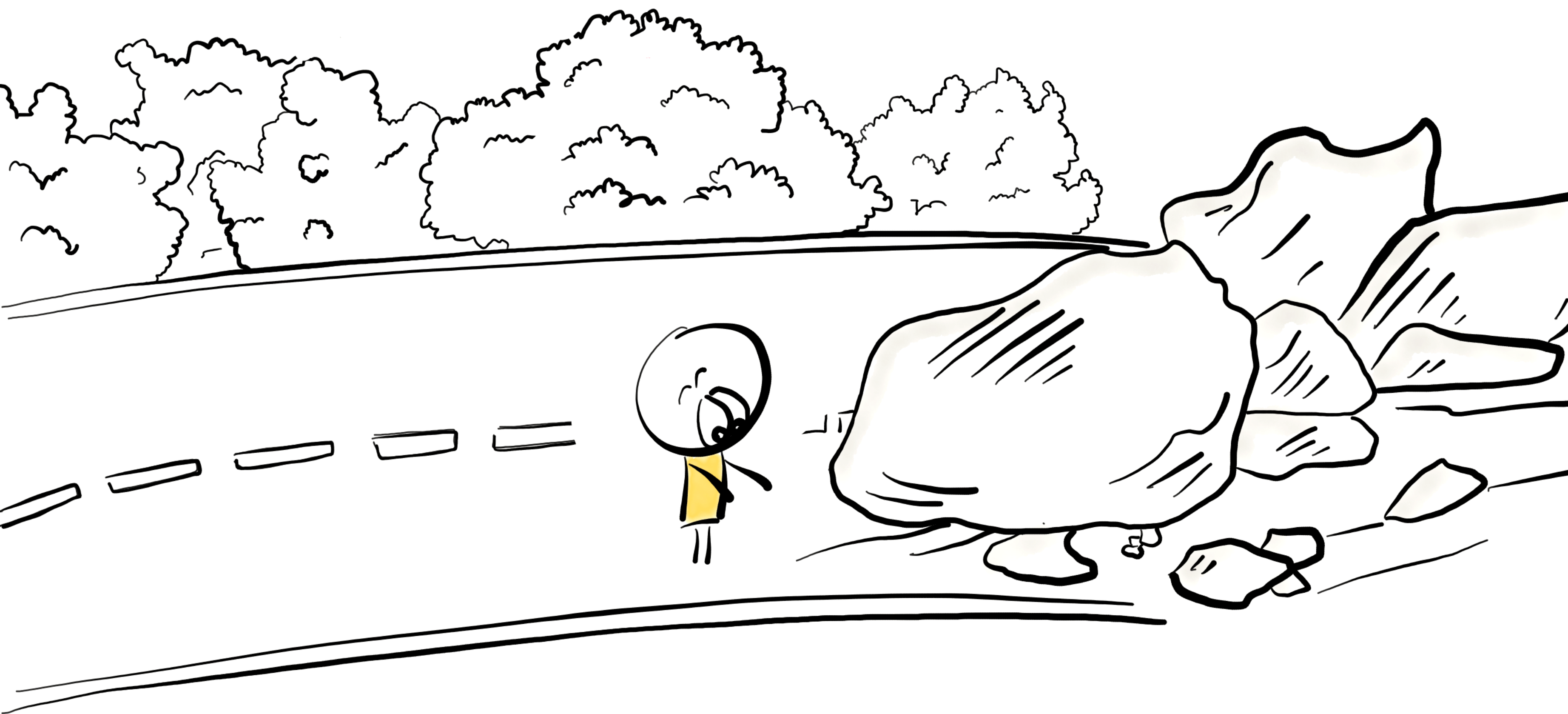
Wat zijn enkele **uitdagingen**

in jullie 'wereld'?



in
een
snel
verandere
nde
wereld





waar de
logische
weg
soms
niet
werkt

“Don’t mind the
Change.”

Change your Mind.”

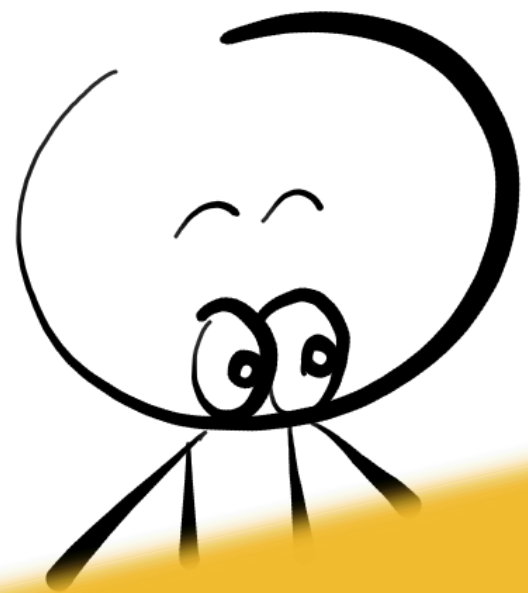


THE

Yes And Act

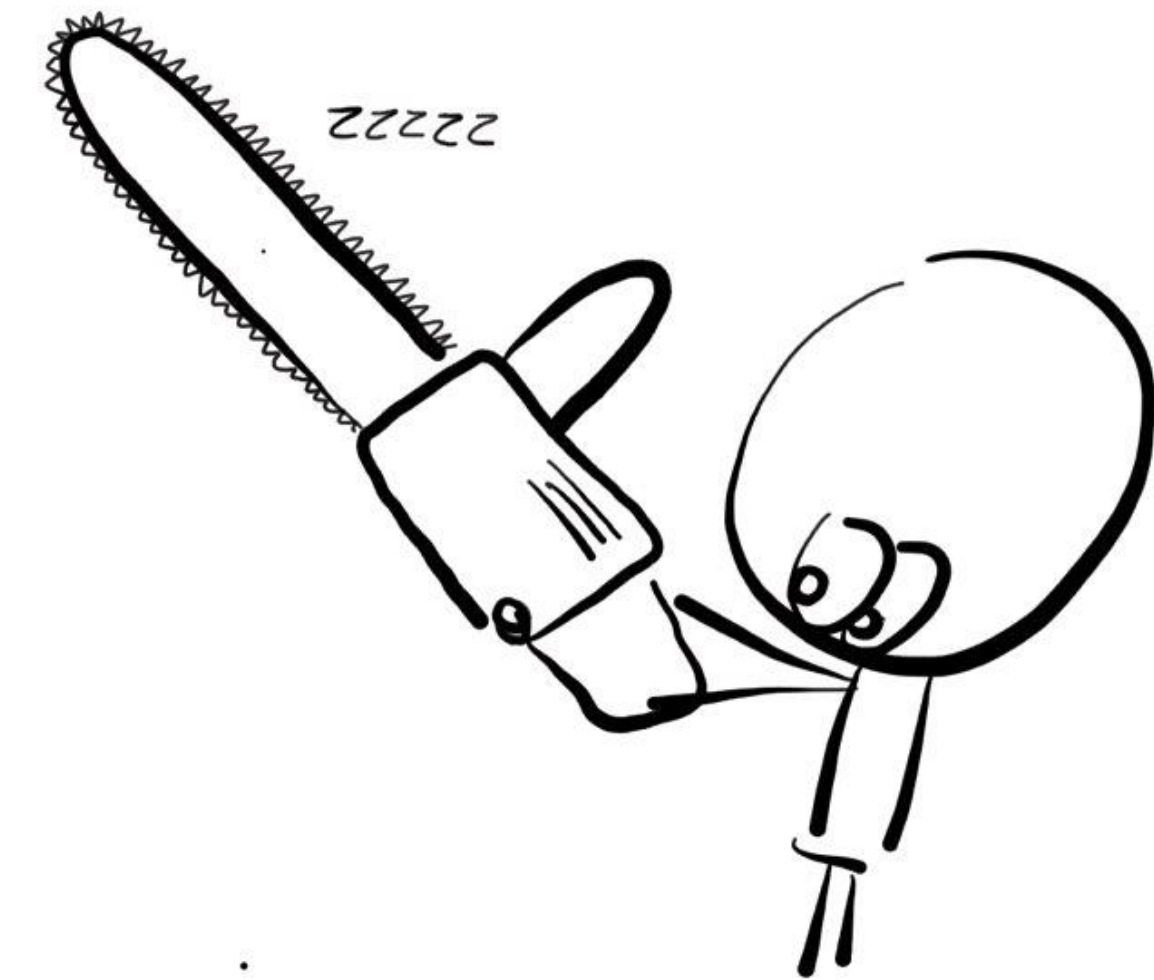
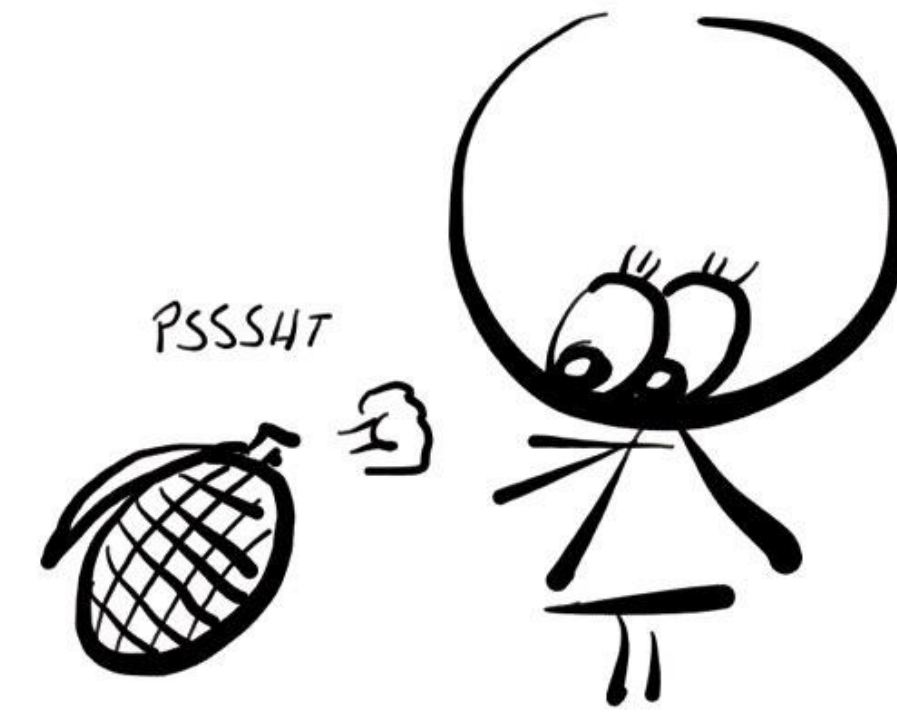
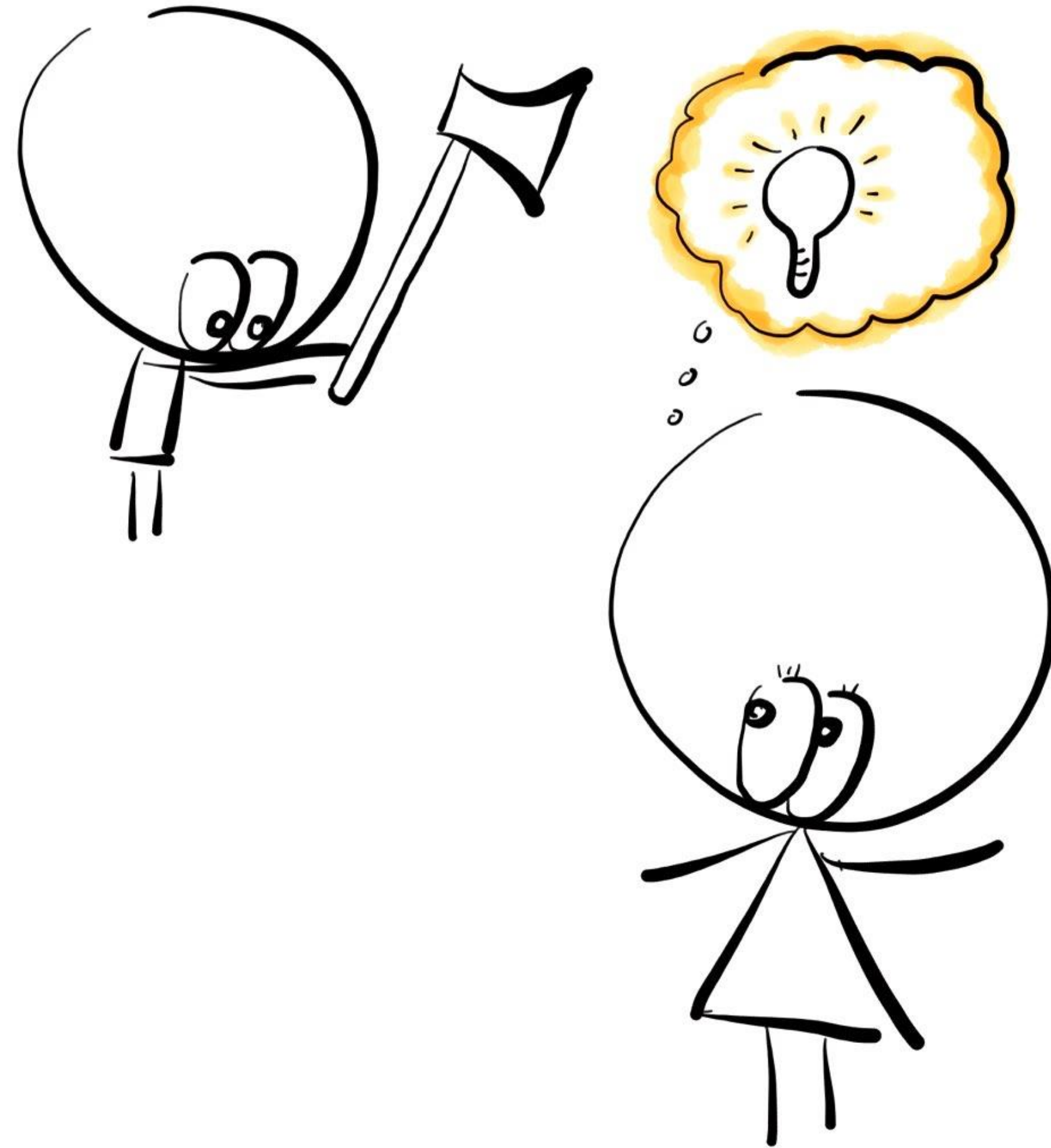
CYRIEL KORTLEVEN

Yes

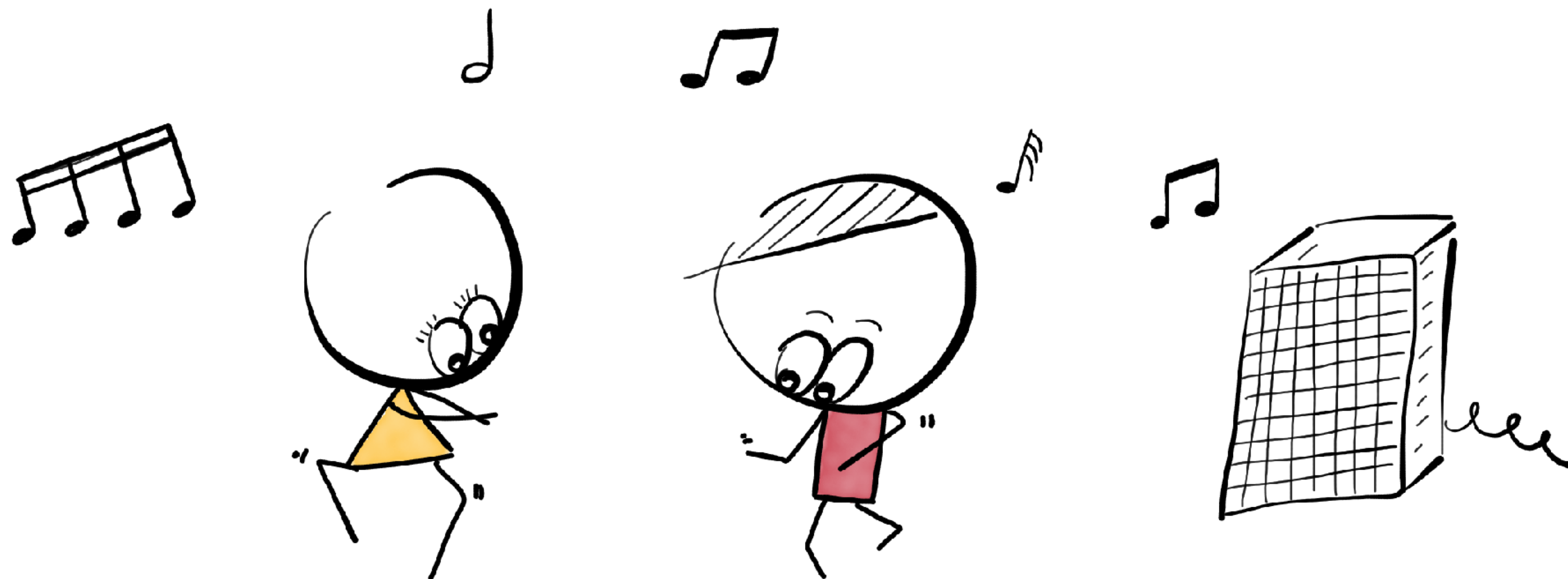


Uitstel van oordeel

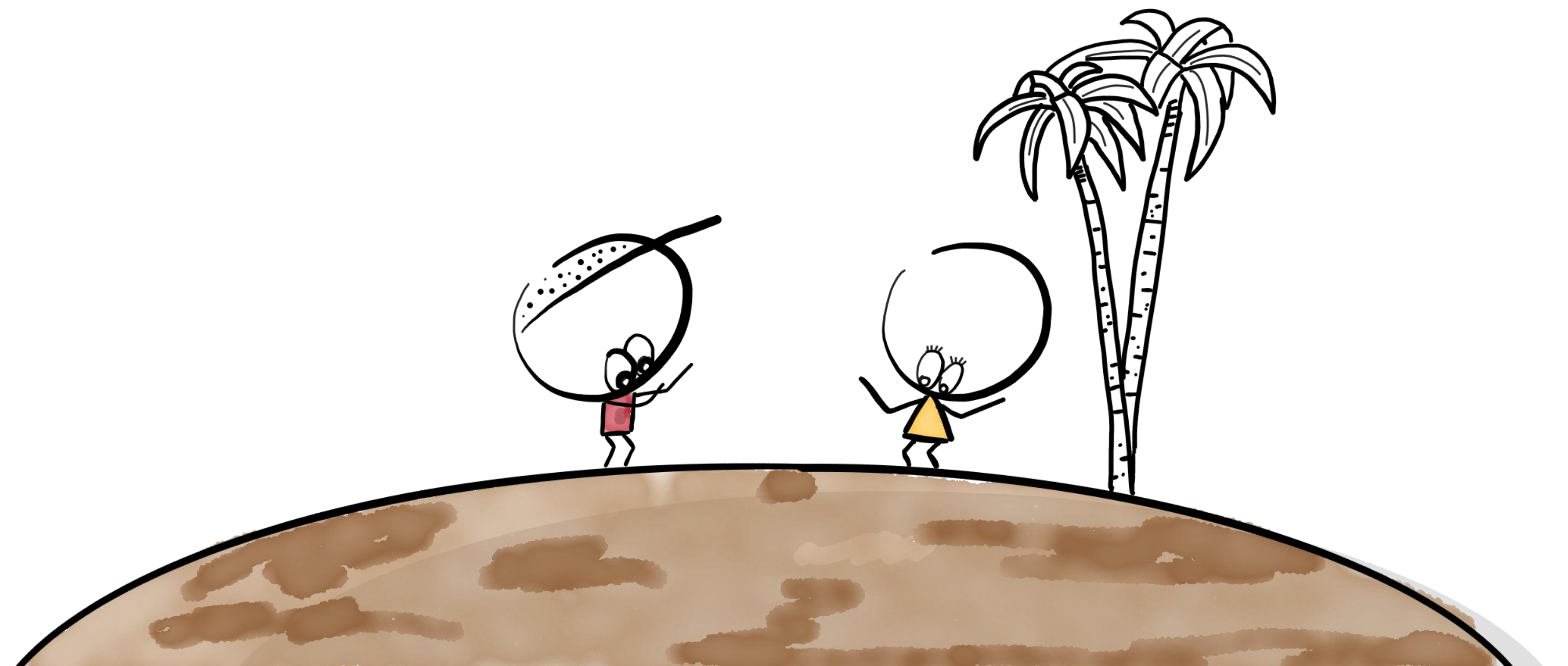
Oh nee ... een idee!



Ja maar ...



Ja en ...



IDEA KILLERS...

REASONS WHY CREATIVITY AND INNOVATION DON'T FLY IN YOUR ORGANISATION

Yes, but... It already exists! Our customers won't like that!

WE DON'T HAVE TIME... **NO!** It's not possible...

It's too expensive! Let's be realistic... *That's not logical...*

We need to do more research... THERE'S NO BUDGET...

I'm not creative... We don't want to make mistakes...

The management won't agree... **GET REAL...**

It's not my responsibility... It's too difficult to master...

THAT'S TOO BIG A CHANGE. . .

The market is not ready yet... *Let's keep it under consideration...*

It is just like... The older generation will not use it...

WE ARE TOO SMALL FOR THAT...

It might work in other places but not here...

SINCE WHEN ARE YOU THE EXPERT?... That's for the future...

There are too many other ideas...

IT IS NOT

Poster from the book
Download your own

IDEA BOOSTERS...

THE ATTITUDE TO BOOST CREATIVITY AND INNOVATION IN YOUR ORGANISATION

Yes, and... Let's find the concept behind it...

Wow, interesting... **YES!** Maybe now is the right time...

You are on to something... **Good, let's enrich the idea...**

How do they do this in other industries?... *Tell me more...*

Let's look at the financials later... **Let's ship!**

Our industry is ready for disruption... **Let's experiment...**

Great! LET'S MAKE IT EVEN MORE CONCRETE...

It's time for change... I will try it tomorrow with one client...

What's the worst thing that could happen?... What are we waiting for?...

WHAT IF A COMPETITOR WOULD STEAL THIS IDEA?...

I love you! Let's spend the lunchtime on it today...

Convince me in 3 minutes... *I feel the potential...* Why the hell not...

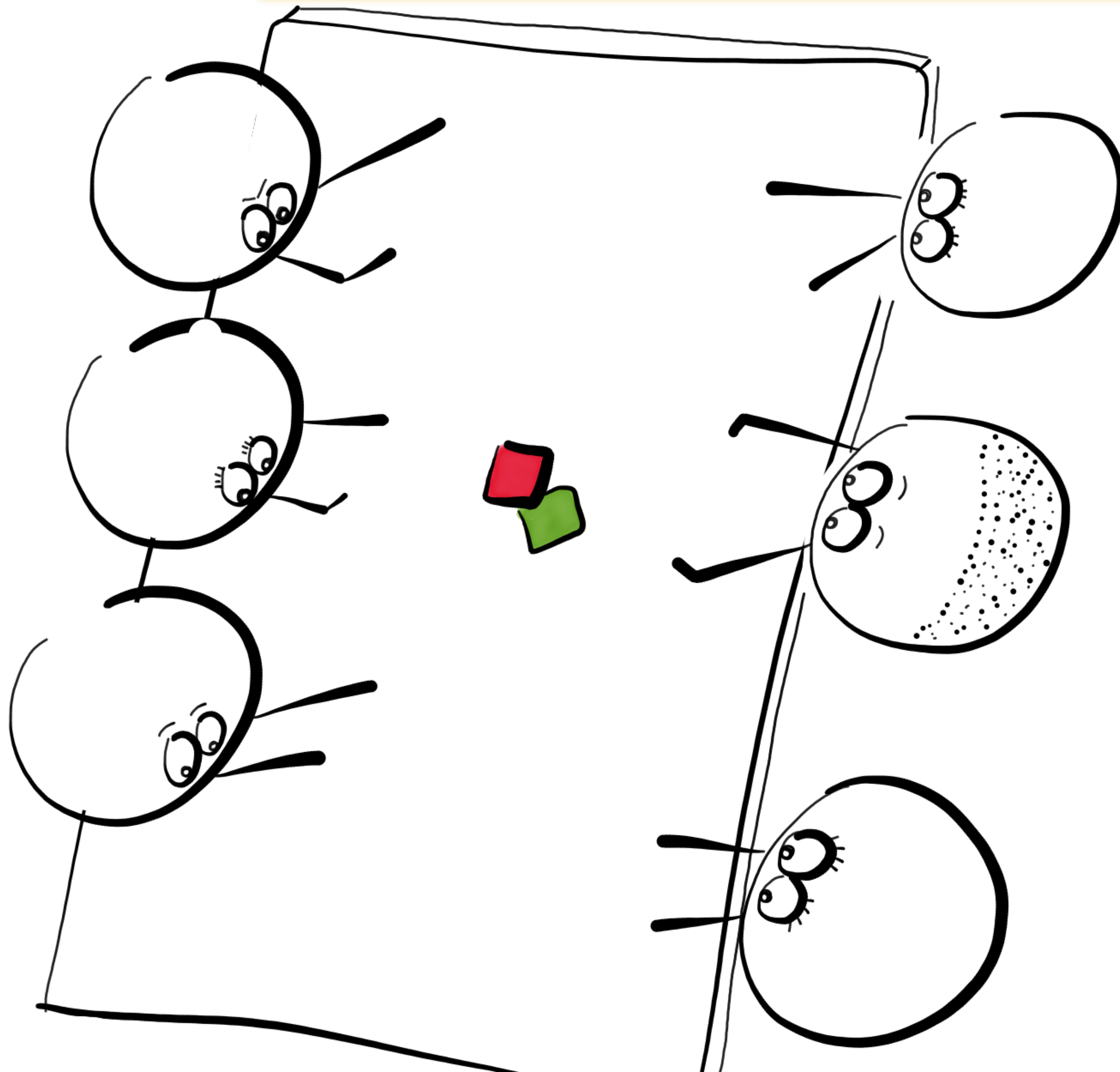
Find a problem... **Fix it...** Start a company...

ing!

www.ideaKillers.net



De 3 minuten Regel



- 3 minuten uitstel van oordeel
- IdeaKiller = 2 nieuwe ideeën



Verberg je niet achter
regels & procedures.

Zoek altijd naar

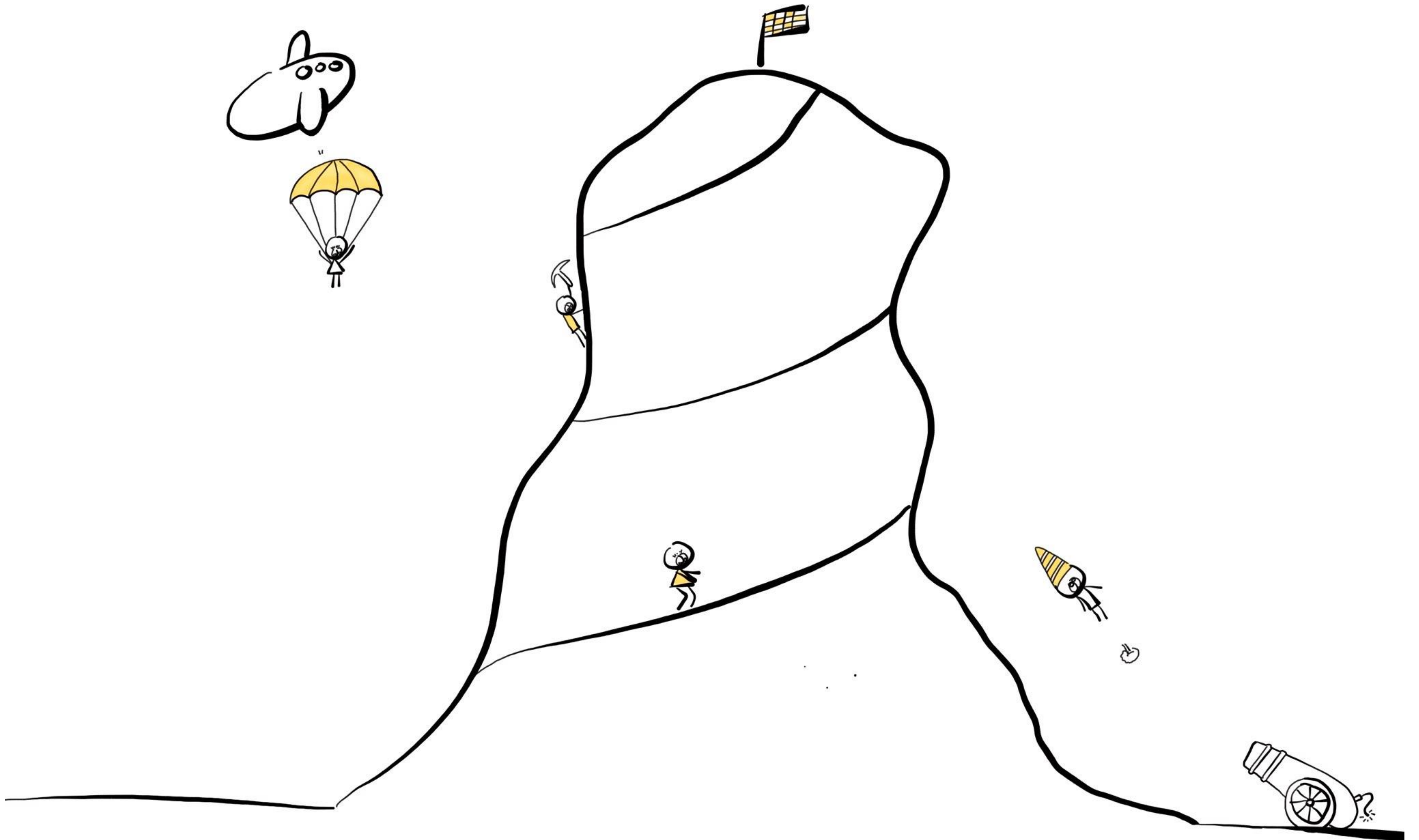
alternatieve oplossingen

binnen de beperkingen!

And



Bekijk de wereld door een andere bril



NO

A E I F U

Crossing Borders

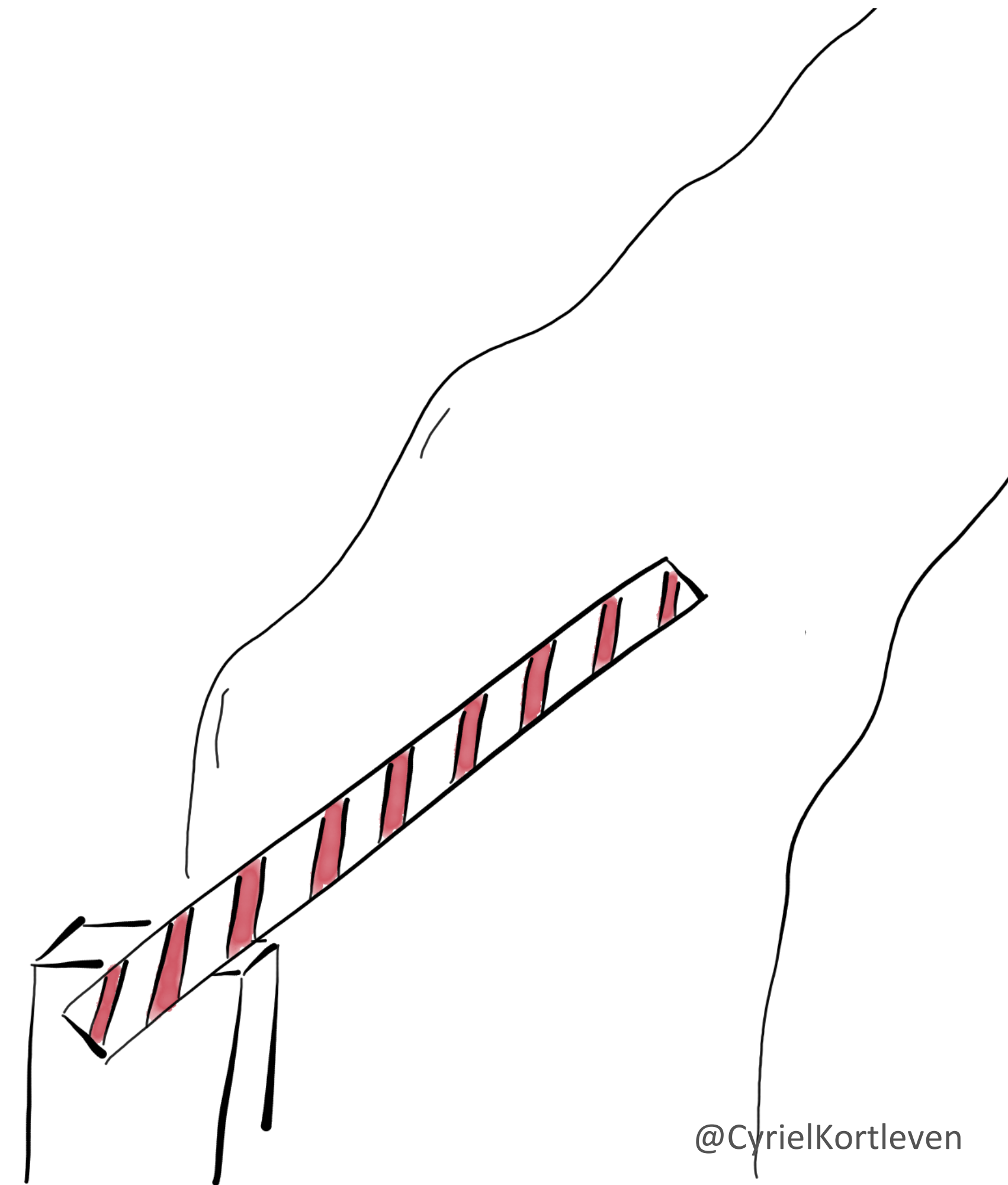
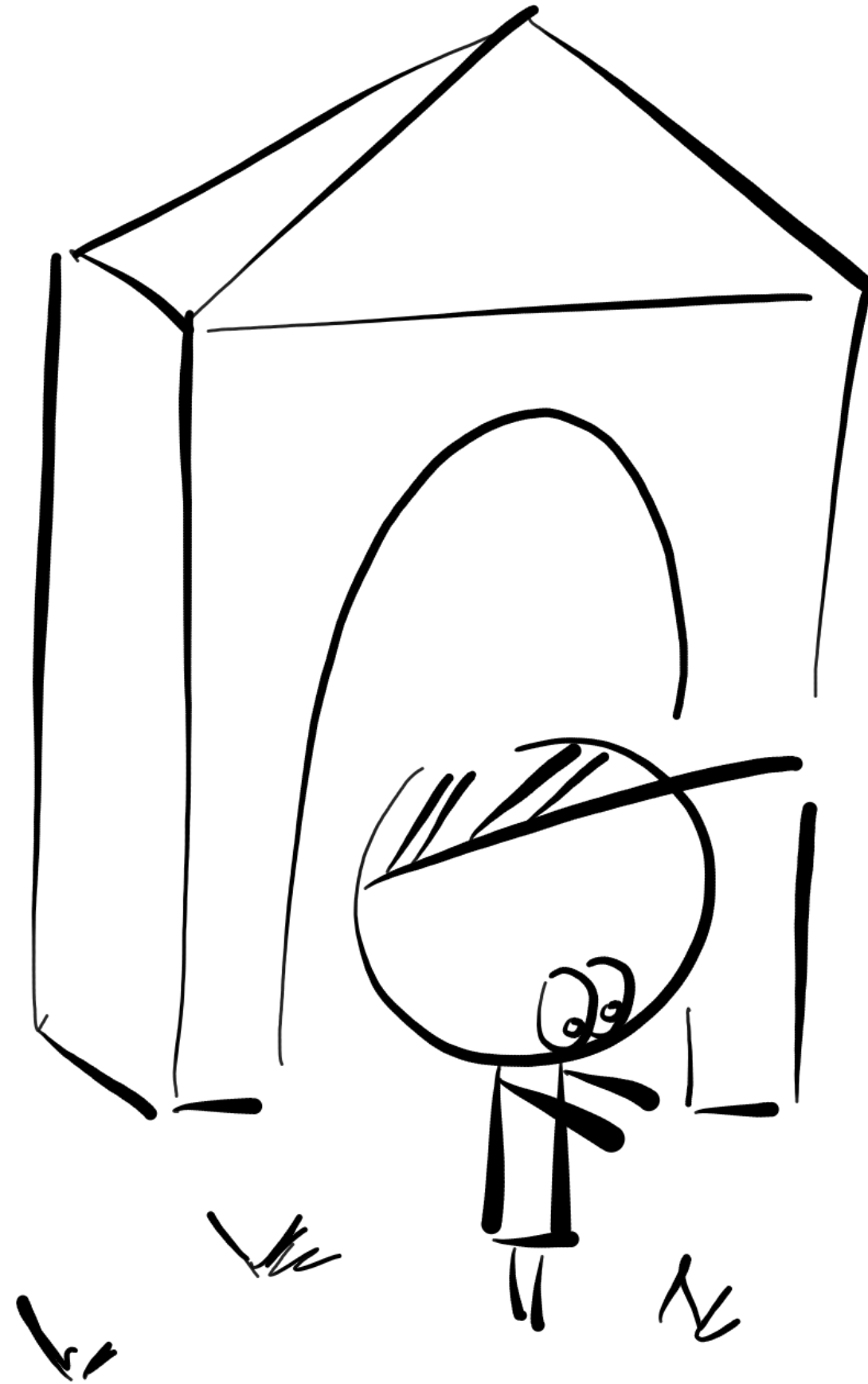
≠ functie

≠ organisatie

≠ industrie

≠ cultuur

≠ willekeurig



VANMOOF





VanMoof

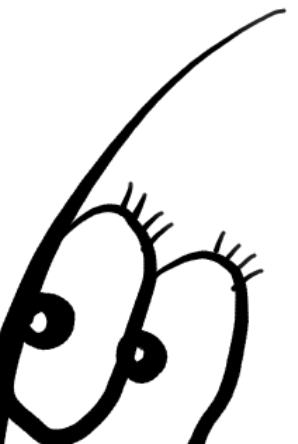
Schade gevallen met 70-80% gedaald



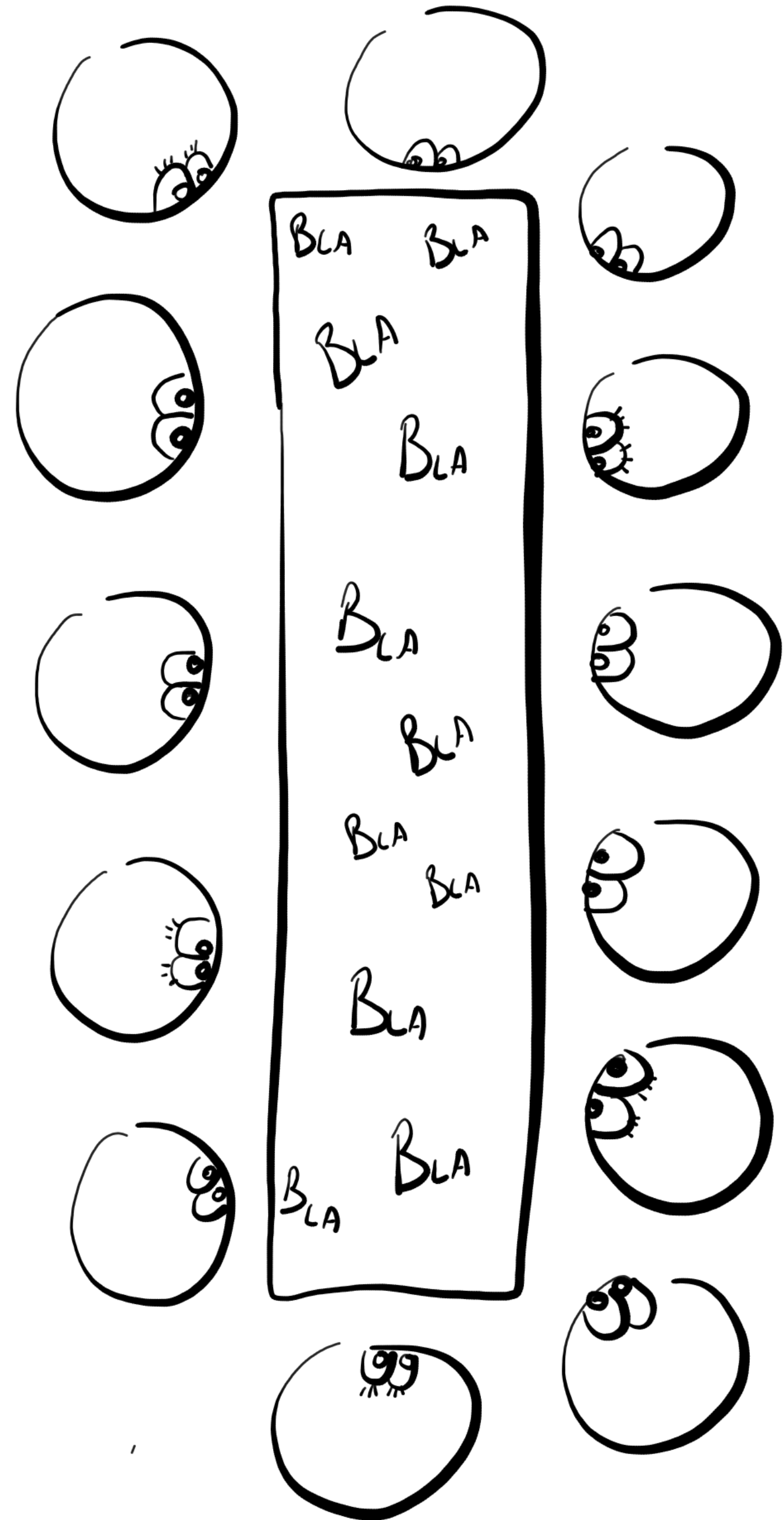
* wwxD *

Act

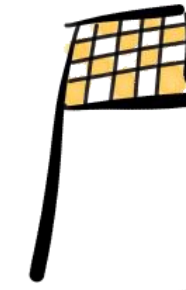
Kom in actie. Experimenteer.



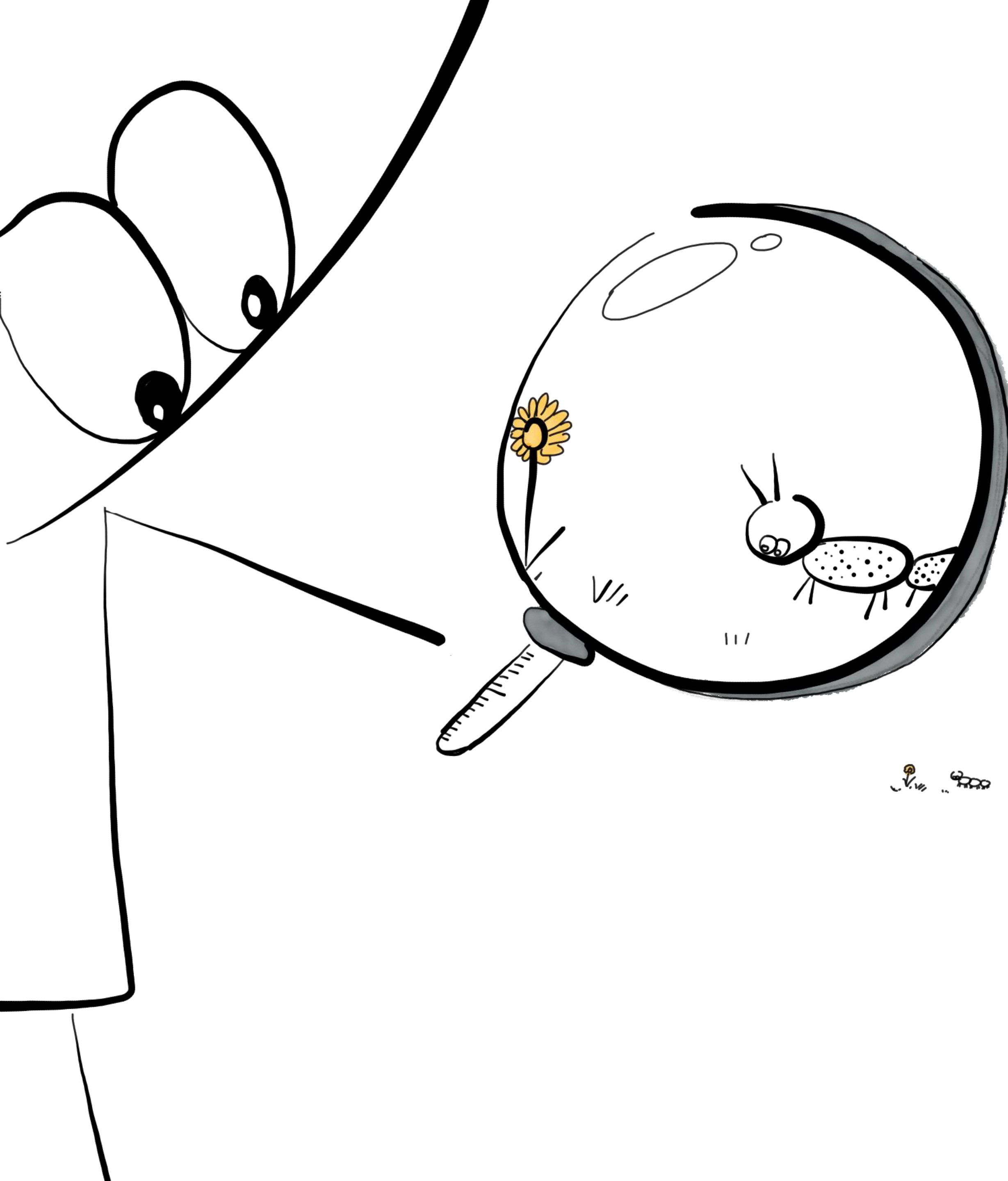
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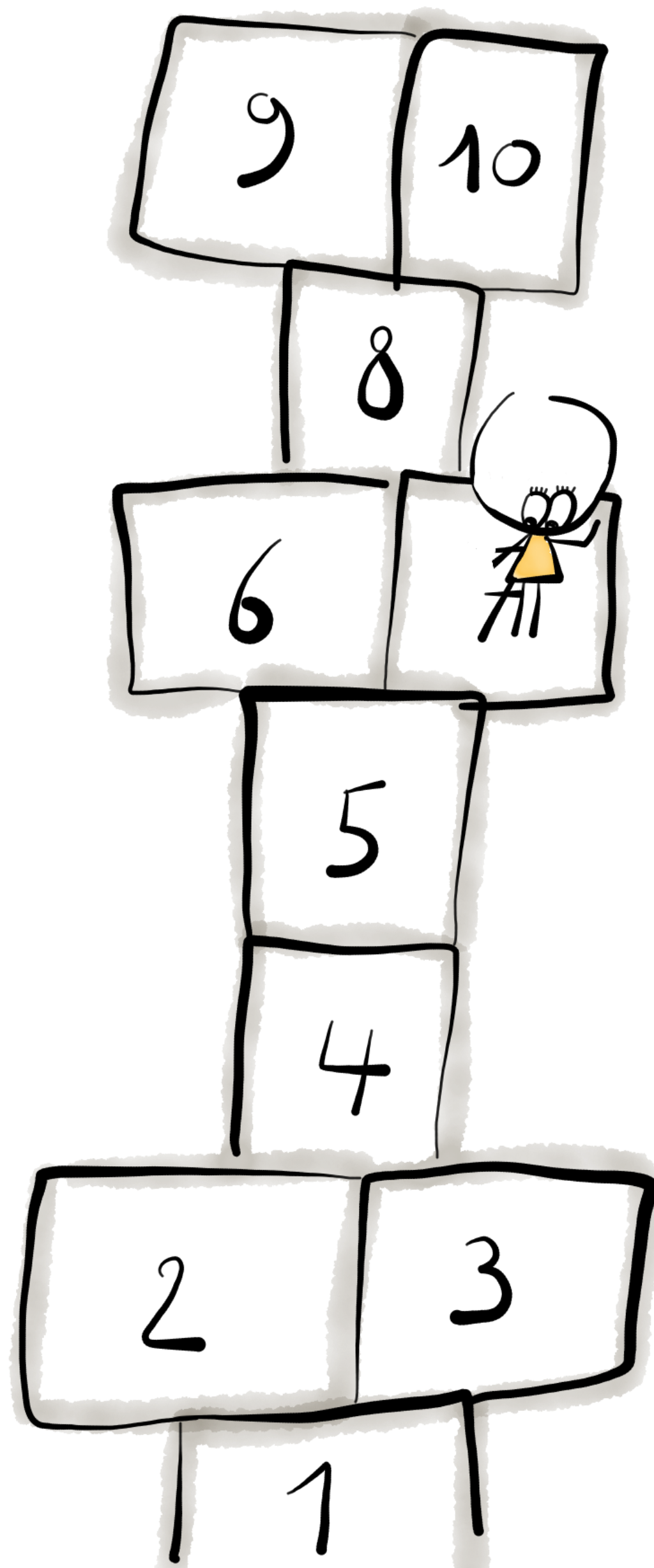
Jouw plan



NaNo-actie

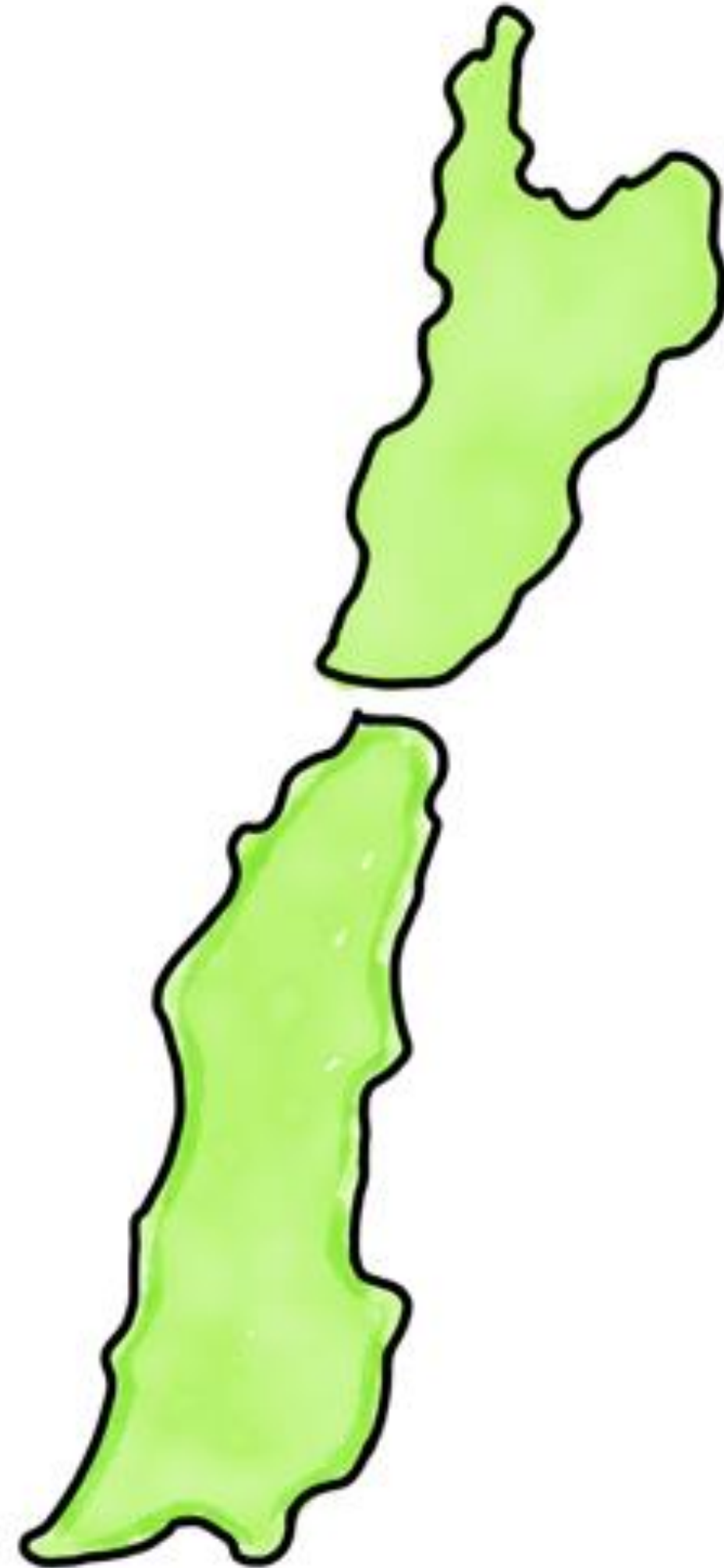


- **Gelimiteerd budget (max 10 euro)**
- **Gelimiteerde tijd (max 1 hour)**

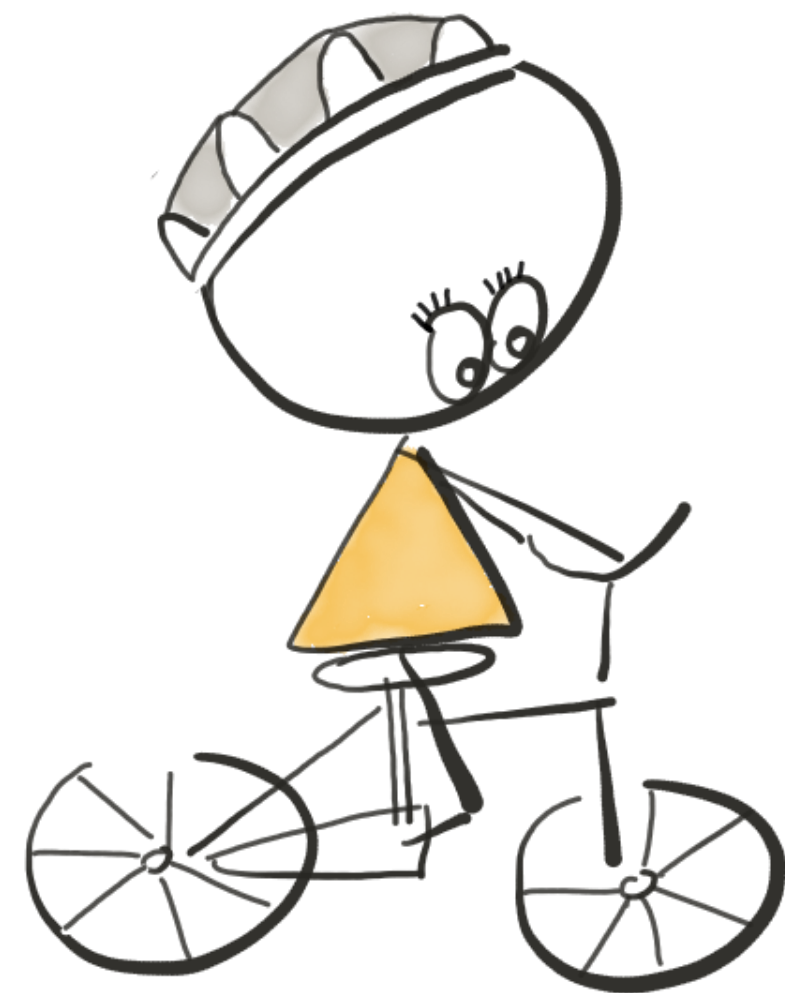


Wat is het
eerste kleine
stapje dat je
kunt nemen om
te zien of je
idee potentieel
heeft?

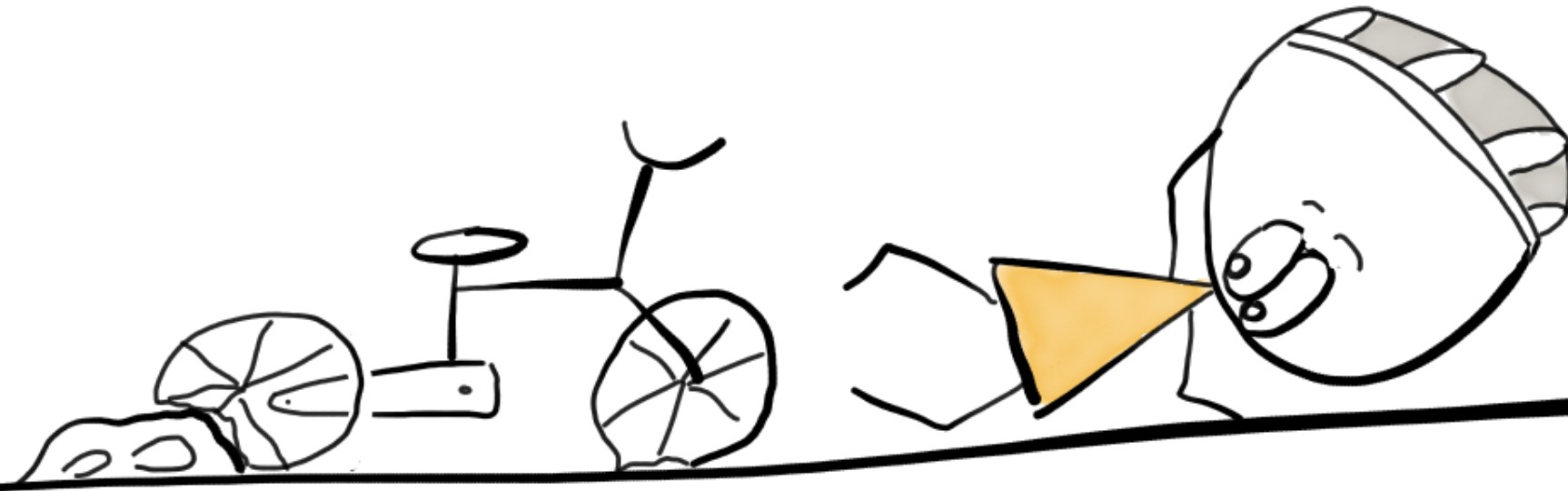
Ik wil naar Nieuw Zeeland reizen



En soms is het een **Rakeling!**

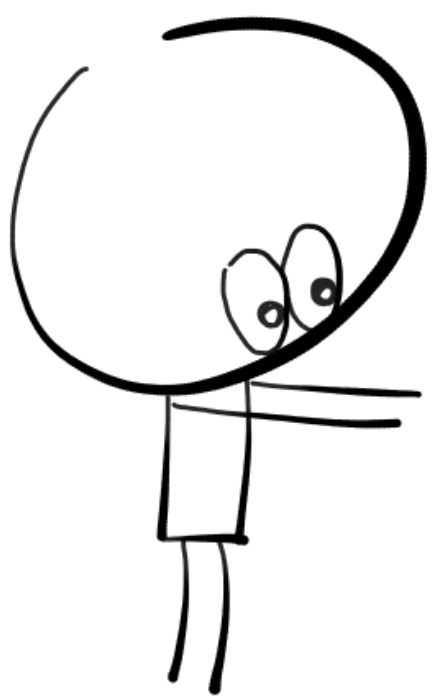


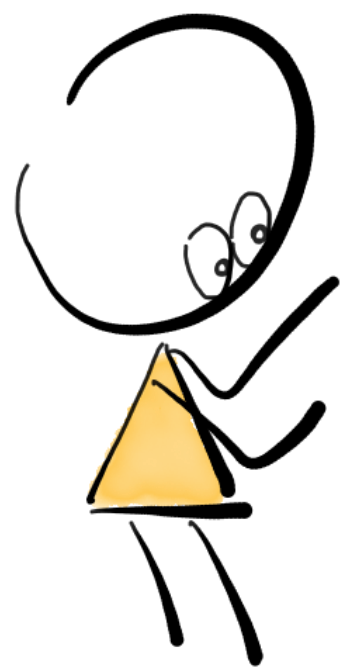
“Een rakeling is iets dat je met de juiste intenties hebt ondernomen, maar dat (nog) niet tot het gewenste resultaat heeft geleid.”



Wees trots op je rakelingen!

1. Je hebt een initiatief genomen
2. Je hebt er iets uit geleerd
3. Je hebt anderen in beweging gezet
4. Het heeft mogelijk tot iets anders geleid, dat wel succesvol was
5. Je hebt heel wat rakelingen nodig om tot een succes te komen





YES

AVOID: YES, BUT... IT ALREADY EXISTS, OUR CUSTOMERS WON'T LIKE THAT, I'M NOT CREATIVE, THE MARKET IS NOT READY YET, IT'S TOO DIFFICULT, WE ARE TOO SMALL, NO BUDGET, LET'S BE REALISTIC, ETC...

NO IDEAKILLERS

KNOW THAT THE IMPOSSIBLE IS ONLY TEMPORARY
OUT OF THE BOX OR OUT OF BUSINESS?

BELIEVE 200% IN YOUR IDEAS **DREAM BIG**

SUSPEND JUDGEMENT **START SMALL**

EVERY PROBLEM CAN BE **TRANSFORMED** INTO AN **OPPORTUNITY**

DON'T GET STUCK IN THE TRAP OF MEDIOCRITY

DIVERGE **AND**
FIND A SECOND SOLUTION

AND A THIRD... AND A FOURTH... AND A FIFTH... AND A SIXTH...
AND A SEVENTH... AND A THIRTIETH... AND A NINETY NINTH...

THE INTERESTING STUFF HAPPENS OUTSIDE YOUR **COMFORTZONE** **TAKE A DIFFERENT PERSPECTIVE**
THINK IN ALTERNATIVES

LOOK AROUND AND USE THE WEIRDEST OBJECT IN YOUR SIGHT AS INSPIRATION TO GET NEW IDEAS

WHAT IF? WHAT WOULD STEVE JOBS, GANDHI, SUPERMAN,
A CHILD OF SIX OR YOUR NEIGHBOUR DO?

IMAGINE MAKE NEW ASSOCIATIONS!
BREAK, BURN OR BAN THE BOX

EXPLORE THE WORLD AND IMMERSE YOURSELF IN NEW CULTURES

ACT **EVERYDAY**
A NEARLING IS A POSITIVE WORD FOR SOMETHING NEW THAT WAS DONE WITH THE RIGHT INTENTIONS, WHICH HAS NOT -YET- LED TO THE RIGHT RESULTS.

LIFE IS AN EXPERIMENT IT'S EASIER TO ASK FORGIVENESS
BECOME A PASSION-A-HOLIC **THAN IT'S TO ASK PERMISSION**

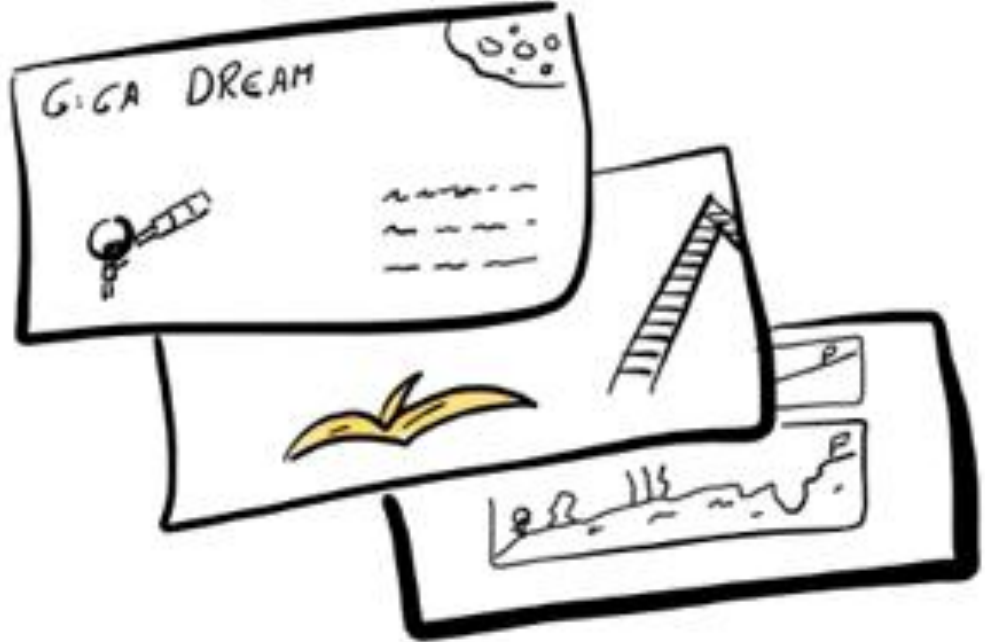
EXPLORE START ANYWHERE... **JUST START.** DARE TO STOP
HAVE THE GUTS TO LET GO OF CONTROL

BE AMAZED GO FOR **NANO-IDEAS.** TAKE THE NEXT SMALL STEP

FAIL FAST, OFTEN AND FORWARD **CHANGE THE WORLD** (AND START WITH YOURSELF)
THERE'S ONLY ONE MOMENT TO DECIDE TO CHANGE YOUR LIFE. LIFE IS SHORT
CHOOSE LIFE NOW

Download cool stuff

Slides



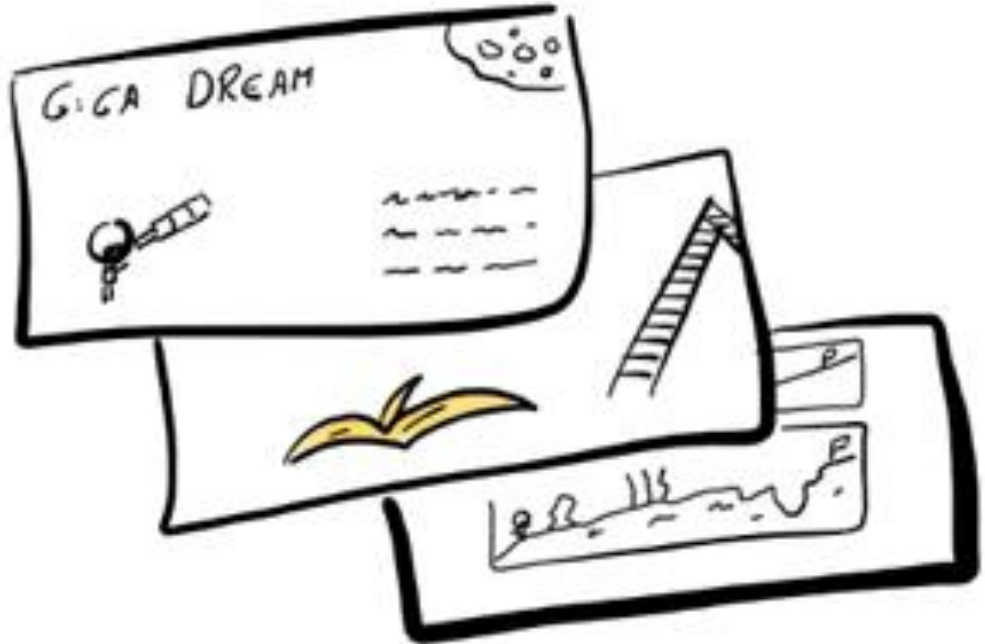
Movies



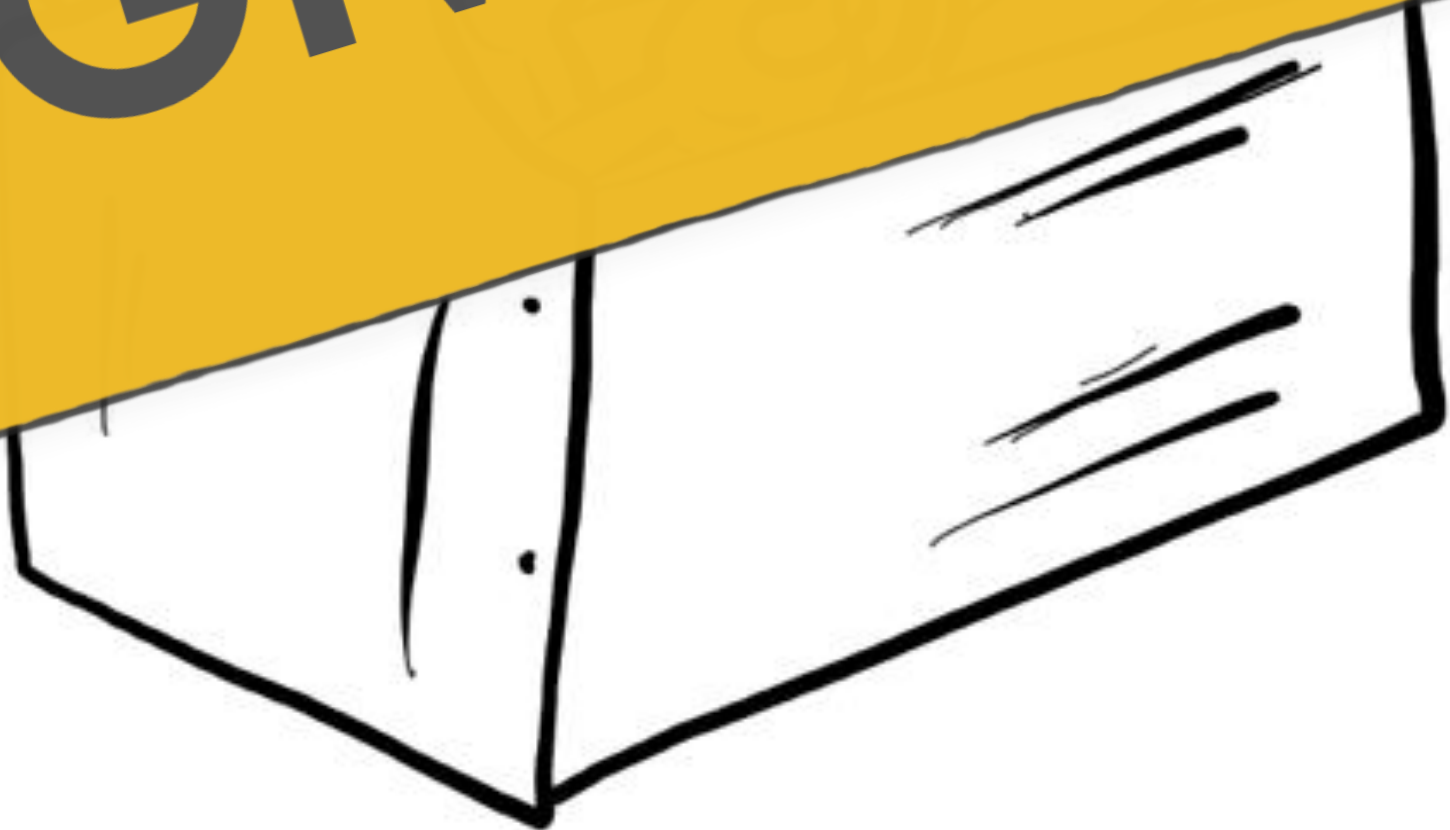
The Change Mindset Toolbox

Download cool stuff

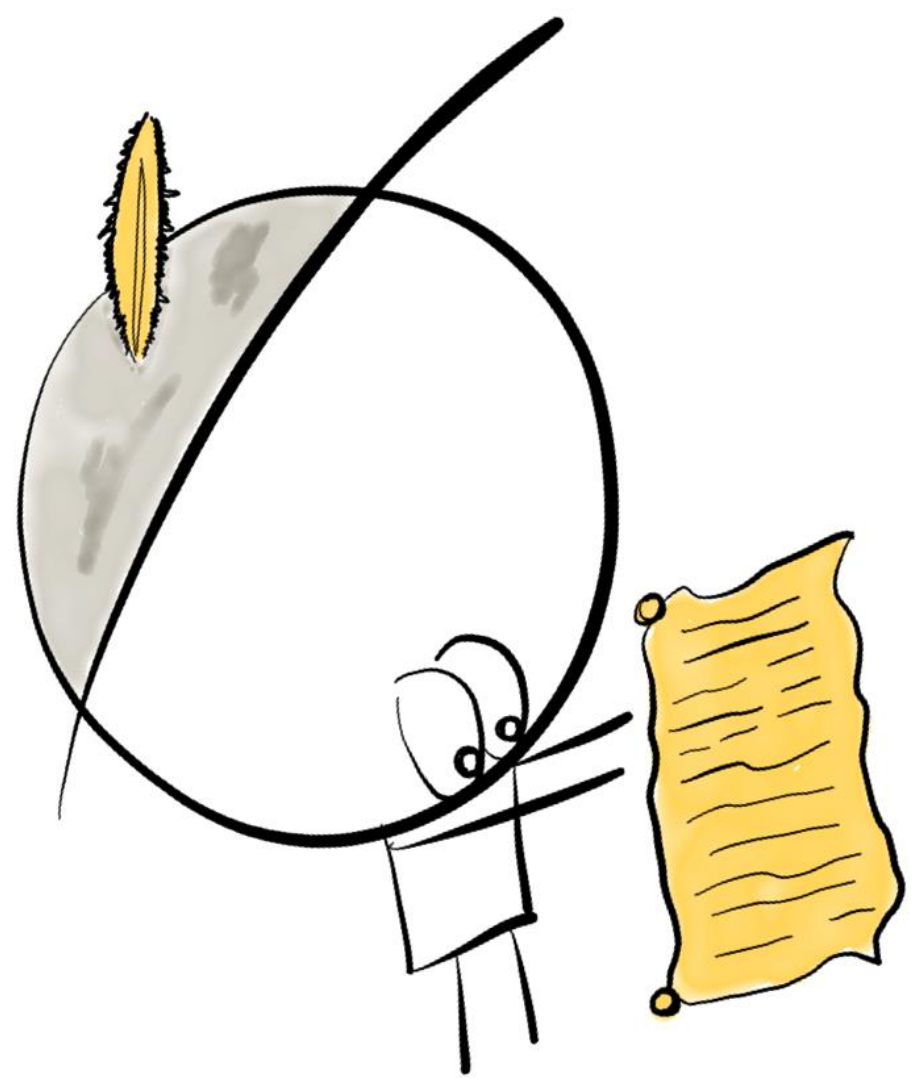
Slides



www.YesGiveMeMore.com



Change Mindset Toolbox

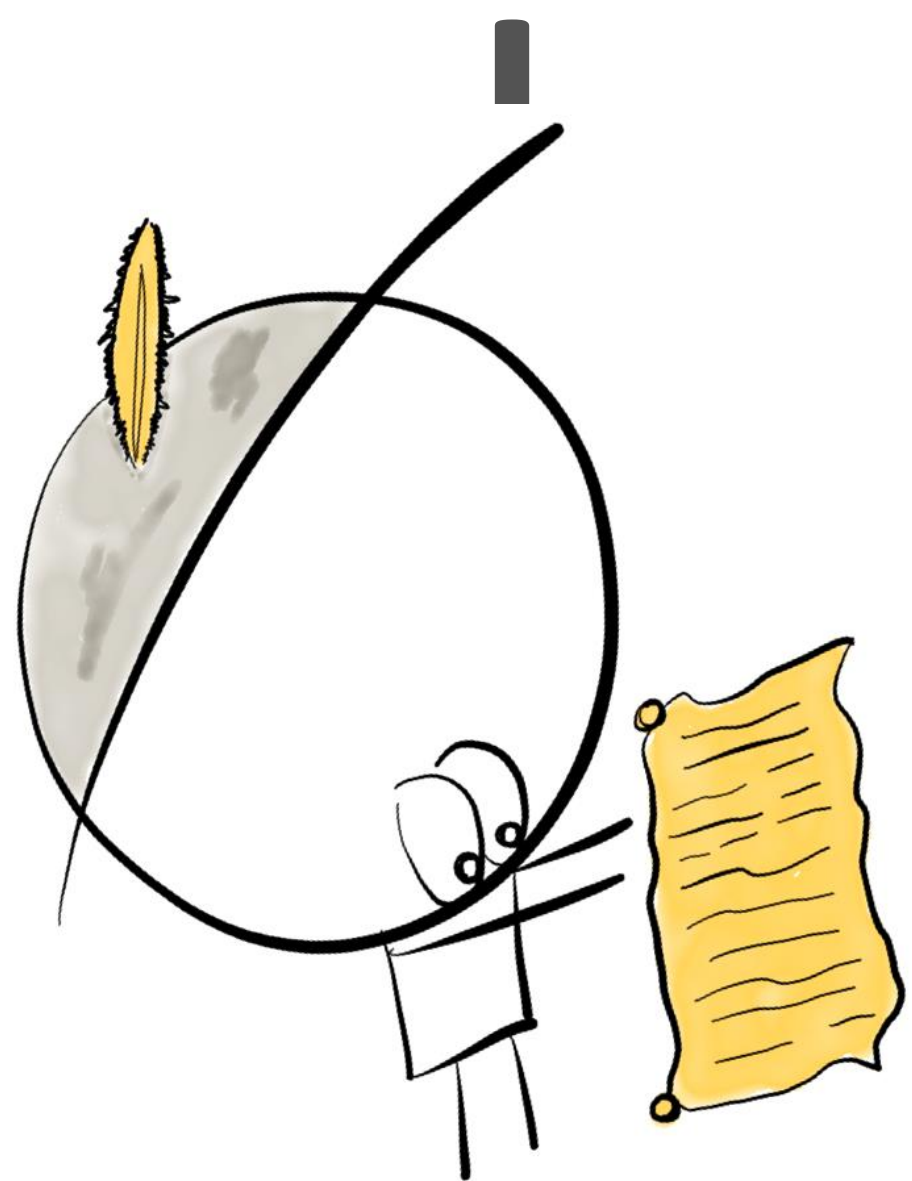


Interacti

3 Thema's *(met telkens 3 creatieve vragen)*

- Arbeidsmarkt
 - Mensgericht organiseren
 - Zorg & Welzijns medewerker van de toekomst
- 
- A hand in a dark suit sleeve points towards a digital interface. The interface is filled with numerous white, semi-transparent icons of a person in a white shirt and tie, each enclosed in a white oval. The icons are scattered across the screen, with a higher density on the left side. The background is a soft, out-of-focus grey.

- Na de pauze -



rtte briefing / thema

Spelregels creatief proces

- Geen ideakillers (rode kaart)
- Bouw voort op elkaars ideeën
- Kwantiteit is belangrijker dan kwaliteit (divergeren)
- Geen dikkenekkerij
- Enkel concrete ideeën (minimaal 5 woorden)

3 rondes

- Geen ideakillers (rode kaart)
 - Bouw voort op elkaars ideeën
 - Kwantiteit is belangrijker dan kwaliteit (divergeren)
 - Geen dikkenekkerij
 - Enkel concrete ideeën (minimaal 5 woorden)
- 

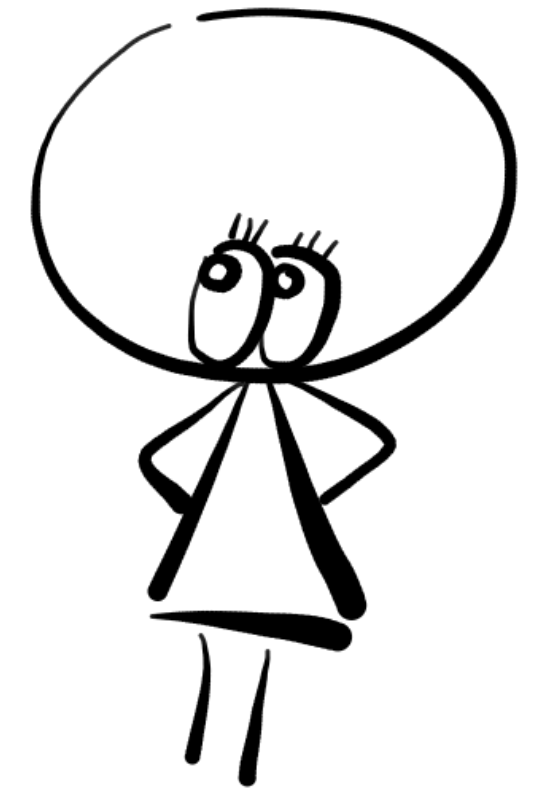
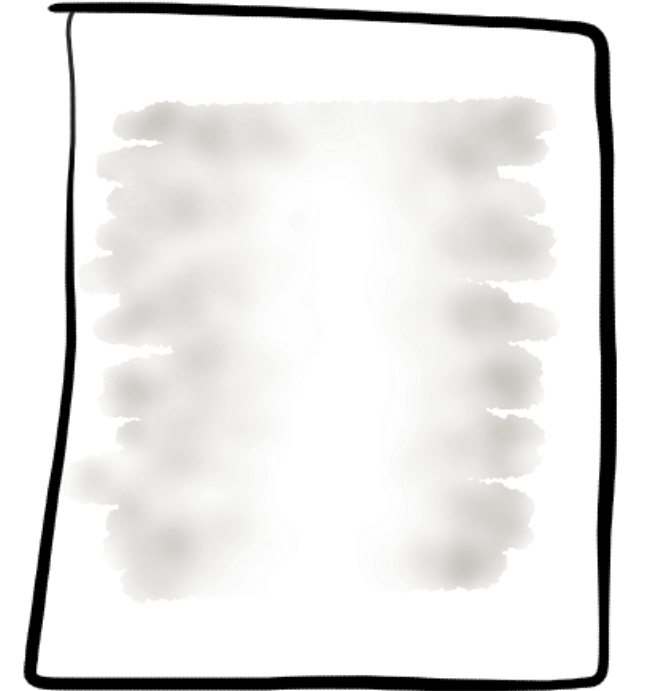
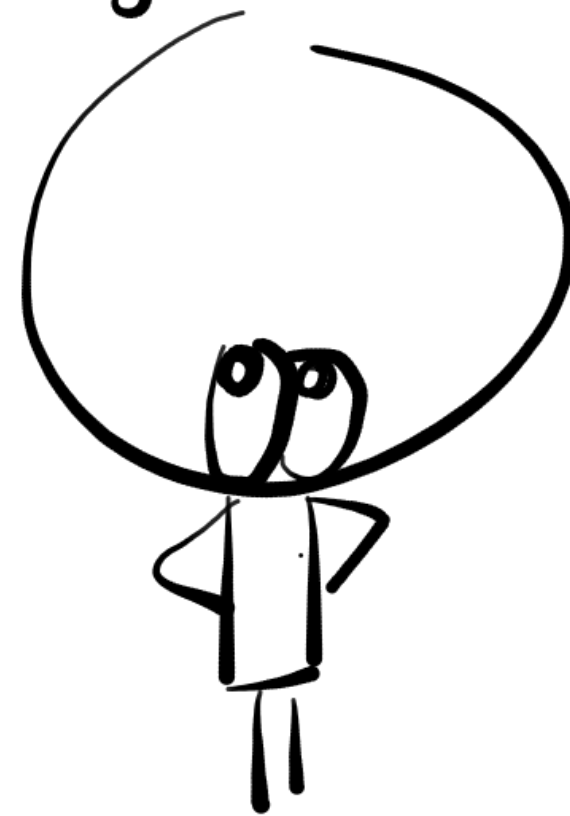
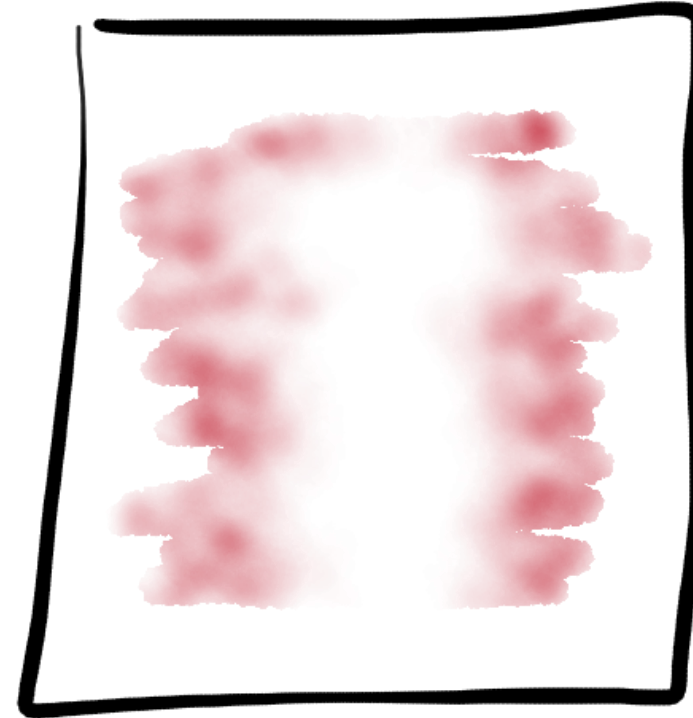
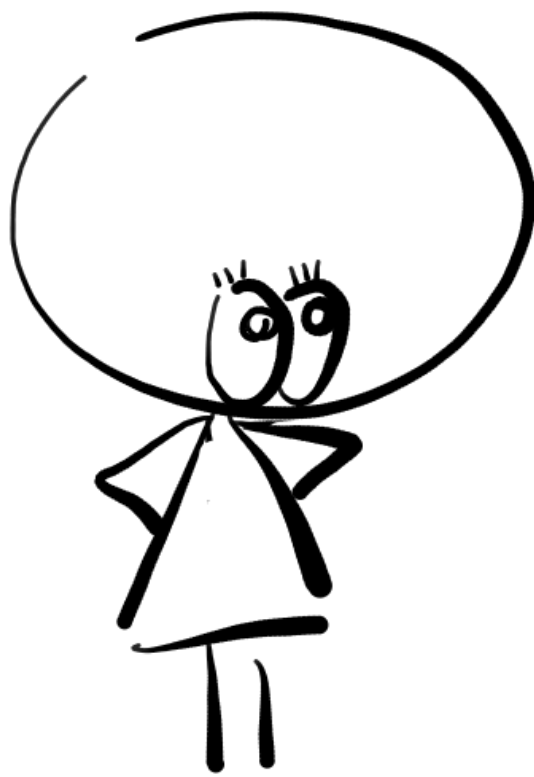
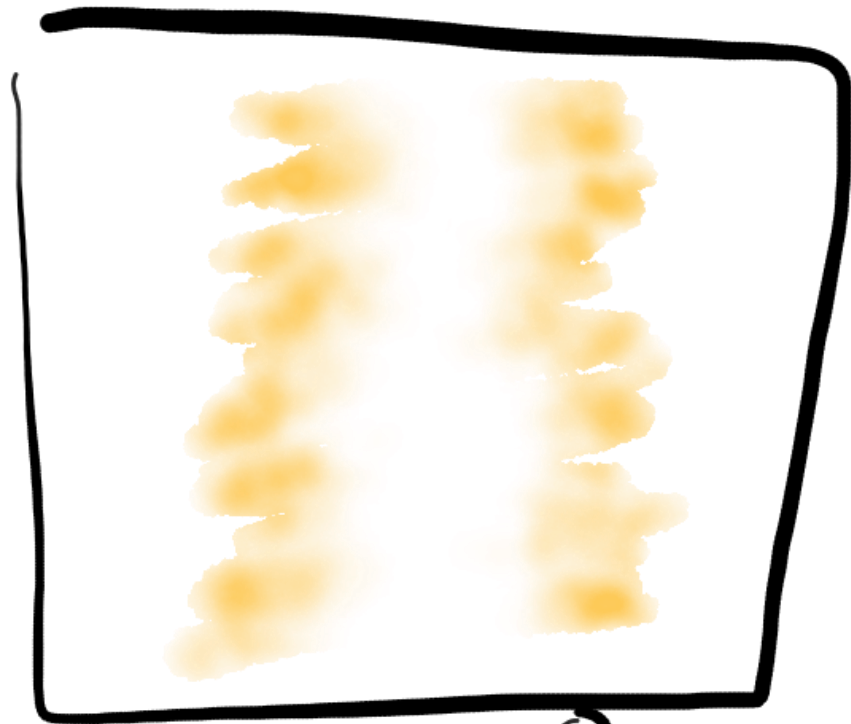
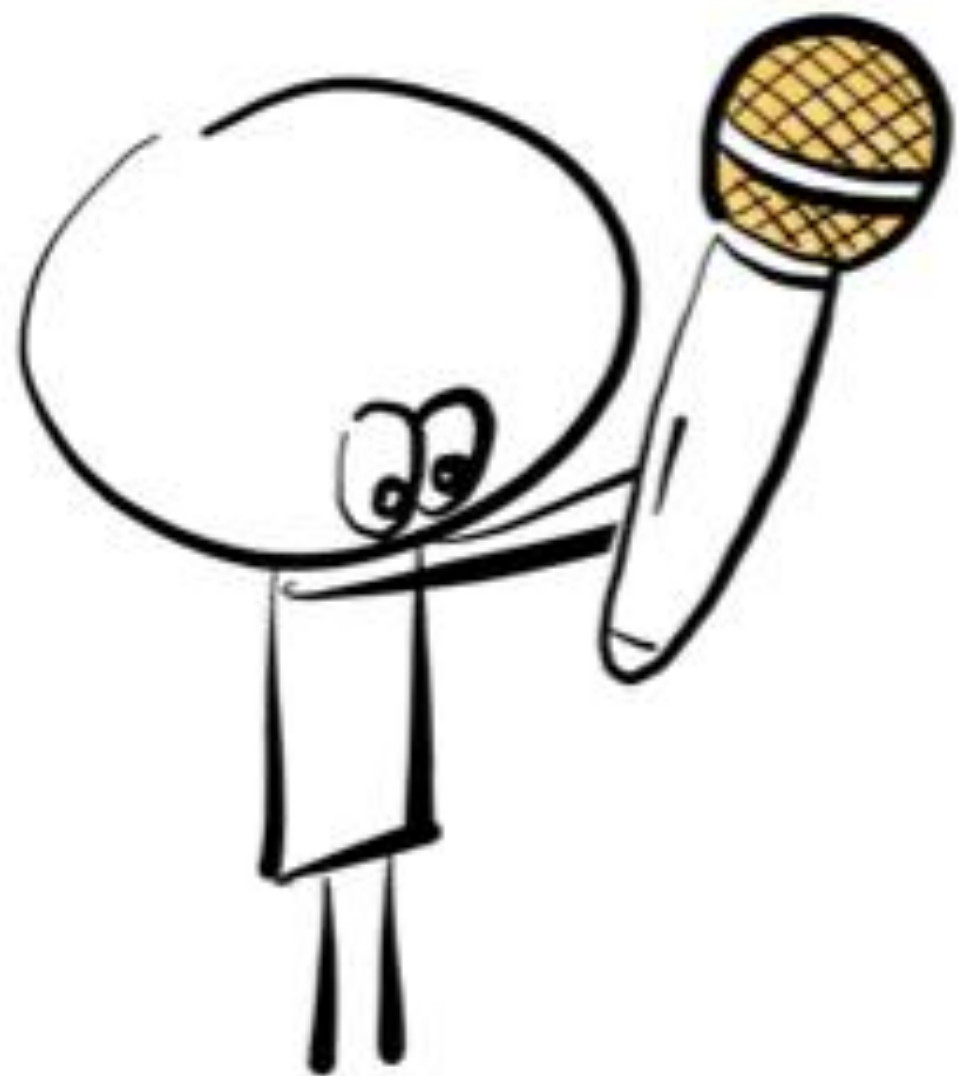


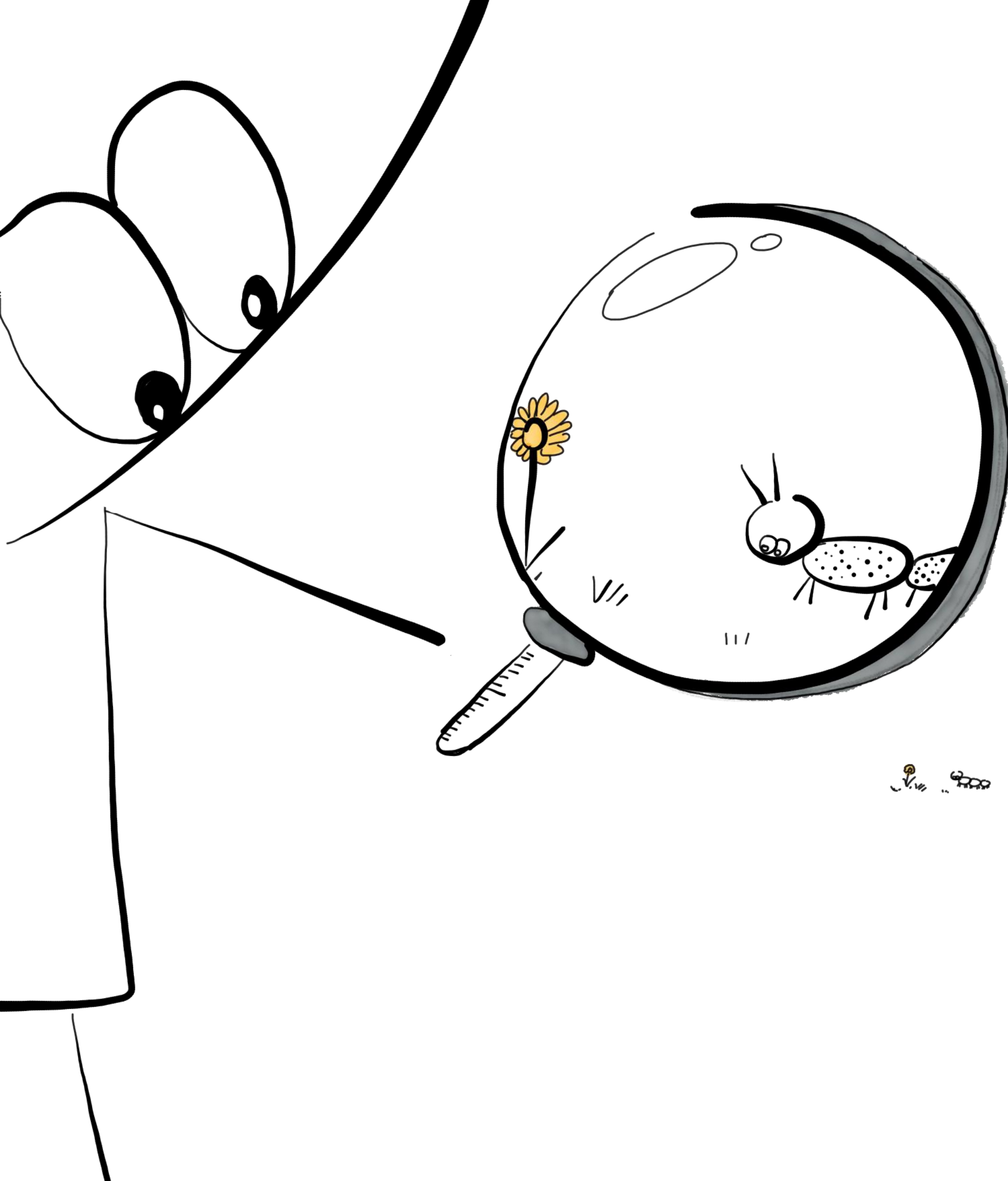
* wwxD *

blad



ideeen





Wat is jouw
NaNo-actie?

Dank je wel!

